

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Zee TV USA, Inc.		05/12/2010	CORPORATION: WYOMING

RECEIVING PARTY DATA

Name:	Asia Today Ltd.
Street Address:	Roger House, 5 John Kennedy Street
Internal Address:	c/o Gyaneshwarnath Gowrea
City:	Port Louis
State/Country:	MAURITIUS
Entity Type:	Limited: MAURITIUS

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3252670	Z
Registration Number:	3200146	Z CINEMA
Registration Number:	3200145	Z ZEE TV
Registration Number:	3097202	ZEE
Registration Number:	2366571	Z ZEE TV

CORRESPONDENCE DATA

Fax Number: (212)956-2164
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-603-6386
 Email: dz@robinsonbrog.com
 Correspondent Name: Daniel Zohny c/o Robinson Brog, et al.
 Address Line 1: 875 Third Avenue
 Address Line 2: 9th Floor
 Address Line 4: New York, NEW YORK 10022

DOMESTIC REPRESENTATIVE

900162544

**TRADEMARK
 REEL: 004208 FRAME: 0746**

OP \$140.00 3252670

Name: Daniel Zohny c/o Robinson Brog, et al.
Address Line 1: 875 Third Avenue
Address Line 2: 9th Floor
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:

Daniel Zohny

Signature:

/Daniel Zohny/

Date:

05/19/2010

Total Attachments: 2

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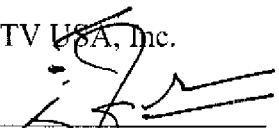
TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made between Zee TV USA, Inc., a corporation incorporated under the laws of the State of Wyoming, with an address at 701 Highlander Blvd., Suite 200, Arlington, TX 76015 ("Assignor") and Asia Today Ltd., a company organized under the laws of the Republic of Mauritius with an address care of Mr. Gyaneshwarnath Gowrea, Board Member at Rogers House, 5 John Kennedy Street, Port Louis, Mauritius ("Assignee").

WHEREAS, Assignor has adopted, owns and is using trademarks for which it owns registrations on the Principal Register of the United States Patent and Trademark Office (the "Marks") and which are listed in Schedule A, attached hereto and incorporated herewith and made part of this Assignment Agreement; and

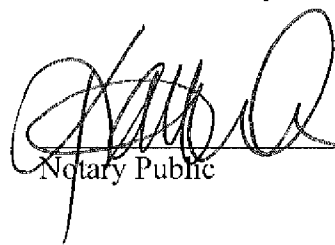
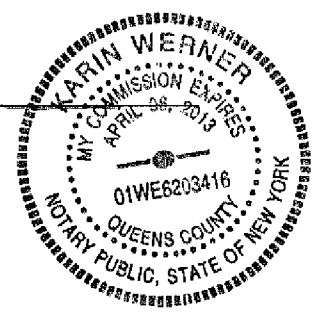
WHEREAS, Assignee, desires to acquire the Mark, along with the goodwill of the business pertaining thereto;

NOW, THEREFORE, for and in consideration of the payment of ten dollars (\$10.00) from Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark. Assignor hereby acknowledges the receipt of the payment of ten dollars (\$10.00).

Zee TV USA, Inc.
By: 
Name: GAURAV BIDASARIA
Title: CFO

STATE OF NEW YORK)
COUNTY OF NEW YORK) ss.:

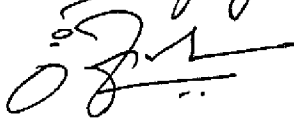
On the 12 day of May, 2010, before me, the undersigned, a notary public in and for said state, personally appeared Gaurav Bidasaria, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity, and that by her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.


Notary Public


SCHEDULE A

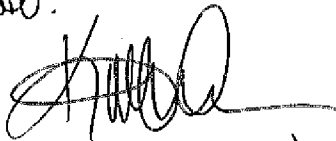
	<u>Trademark</u>	<u>Serial No.</u>	<u>Registration No.</u>
1.	Z and Gujarti Design	76646879	3252670
2.	Z CINEMA and Design	76646878	3200146
3.	Z ZEE TV and Design	76646877	3200145
4.	ZEE	76632983	3097202
5.	Z ZEE TV and Design	74731875	2366571

The above is true
to the best of my knowledge.



(GAURAV BIDASARIA)

This document was signed
in my presence on May
12 2010.


(Karin Werner)