

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
47 Paul Attic LLC		04/27/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Waterwheel Licensing LLC		
Street Address:	10100 Santa Monica Boulevard		
Internal Address:	c/o Loeb & Loeb LLP, Suite 2200		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85012256	WATERWHEEL	
CORRESPONDENCE DATA			
Fax Number:	(310)282-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-282-2000 x2108		
Email:	krogers@loeb.com		
Correspondent Name:	David W. Grace		
Address Line 1:	10100 Santa Monica Boulevard		
Address Line 2:	c/o Loeb & Loeb LLP, Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	225884-10003		
NAME OF SUBMITTER:	David W. Grace		
Signature:	/David W. Grace/		

CH \$40.00 85012256

900162642

TRADEMARK
REEL: 004209 FRAME: 0472

Date:

05/18/2010

Total Attachments: 2

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Delaware

PAGE 1

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "47 PAUL ATTIC LLC", CHANGING ITS NAME FROM "47 PAUL ATTIC LLC" TO "WATERWHEEL LICENSING LLC", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF APRIL, A.D. 2010, AT 5:23 O'CLOCK P.M.

4777641 8100

100432102

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7958691

DATE: 04-28-10

TRADEMARK
REEL: 004209 FRAME: 0474

Certificate of Amendment to Certificate of Formation

of

47 Paul Attic LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the "limited liability company") is 47 Paul Attic LLC.

2. The certificate of formation of the limited liability company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article the following new Article First:

"The name of the limited liability company is Waterwheel Licensing LLC."

Executed on April 27, 2010



Jordan Mechner, Sole Member

LA1933126.1
215884-10003

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:44 PM 04/27/2010
FILED 05:23 PM 04/27/2010
SRV 100432102 - 4777641 FILE