

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ghost Limited		07/21/2009	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Procter & Gamble International Operations S.A.		
Street Address:	Route de Saint-Georges 47		
Internal Address:	1213 Petit-Lancy 1		
City:	Geneva		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	75582012	GHOST	
Registration Number:	2400774	GHOST	
CORRESPONDENCE DATA			
Fax Number:	(513)945-6798		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-983-5410		
Email:	caldwell.sw@pg.com		
Correspondent Name:	STEVEN W. CALDWELL		
Address Line 1:	299 E. 6TH ST.		
Address Line 2:	S-8		
Address Line 4:	CINCINNATI, OHIO 45202		
DOMESTIC REPRESENTATIVE			
Name:	STEVEN W. CALDWELL		
Address Line 1:	299 E. 6TH ST.		

CH \$65.00 75582012

900162648

**TRADEMARK
 REEL: 004209 FRAME: 0498**

Address Line 2: S-8
Address Line 4: CINCINNATI, OHIO 45202

NAME OF SUBMITTER:	Steven W. Caldwell
Signature:	/swc/
Date:	05/19/2010

Total Attachments: 2
source=TM-525763 copy of the Assignment_signed by GHOST LIMITED#page1.tif
source=TM-525763 copy of the Assignment_signed by GHOST LIMITED#page2.tif

USA

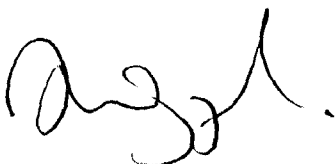
ASSIGNMENT OF UNITED STATES TRADEMARKS AND
REGISTRATIONS AND APPLICATIONS

WHEREAS, GHOST LIMITED (in Administration), a corporation organised and existing under the laws of United Kingdom, acting by its administrators David Harry Gilbert and Antony David Nygate of BDO Stoy Haywood, 55 Baker Street, London W1U 7EU, (hereinafter called "Assignor") and whose registered office is situated at 55 Baker Street, London W1U 7EU, United Kingdom is believed to have adopted, used, is using and is the owner of the United States Trademarks, Trademark Registrations and Trademark Applications set forth in Schedule A attached hereto and made a part hereof: and

WHEREAS, PROCTER & GAMBLE INTERNATIONAL OPERATIONS S.A., a corporation organised and existing under the laws of Switzerland (hereinafter called "Assignee") having a principal place of business at 47, Route de Saint-Georges, 1213 Petit-Lancy, Geneva, Switzerland is desirous of acquiring all rights Assignor has or may have in said Trademarks and the Applications or Registrations thereof;

NOW THEREFORE, in consideration of and in exchange for the sum of \$30.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer and set over unto Assignee all rights, titles and interest it may have in and to the Trademarks and registrations and/or applications listed in Schedule A together with the goodwill of the business symbolized by the marks and the listed registrations and/or applications, including without limiting the generality of the foregoing, the right of priority to file corresponding applications in any and all countries; the trademarks to be held by Assignee for its own use and enjoyment and for the use and enjoyment of its successors and Assignees as fully and entirely as they would have been held and enjoyed by Assignor had such Assignment not been made.

Assignor hereby authorizes and requests that duly authorized officials of the United States Patent and Trademark Office take such action as may be required to give effect to the sale, assignment and transfer made herein, including the issuance of any United States Trademark Registrations on Schedule A to Assignee, its successors and Assigns; and Assignor further agrees to do all things necessary to effectuate such sale, assignment and transfer in respect to each such trademark.



ASSIGNOR GHOST LIMITED (in
Administration)

By: Antony David Nygate

Title: administrator and agent of
Ghost Limited (in administration)
and without personal liability

ASSIGNEE PROCTER & GAMBLE
INTERNATIONAL OPERATIONS
S.A.

By:

Title:

Schedule A

Trademark	Goods	Appln. No.	Appln. Date	Reg. No.	Reg. Date
GHOST	Class 3	75/582012	3-Nov-1998	2400774	31-Oct-2000