

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First National of Nebraska, Inc.		03/31/2010	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	First National Bank of Omaha		
Street Address:	1620 Dodge Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68197		
Entity Type:	Federally Chartered Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77829788	FIRST INTERCHANGE QUALIFICATION ALERT	
Serial Number:	77740084	FIRST PAID HEALTHCARE SOLUTIONS	
Registration Number:	3782635	FIRST PAID HEALTHCARE SOLUTIONS	
Serial Number:	77920116	SMARTONE	
CORRESPONDENCE DATA			
Fax Number:	(402)602-1950		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	402-602-3109		
Email:	TrademarkOffice@fnni.com		
Correspondent Name:	Kim M. Argo		
Address Line 1:	1620 Dodge Street		
Address Line 2:	STOP 3290		
Address Line 4:	Omaha, NEBRASKA 68197		
NAME OF SUBMITTER:	Kim M. Argo		
Signature:	/Kim M. Argo/		

OP \$115.00 77829788

Date:

05/20/2010

Total Attachments: 3

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EXHIBIT A

MARKS

Mark	Serial Number	International Class	Description of Services
FIRST INTERCHANGE QUALIFICATION ALERT	77,829,788	36	FINANCIAL SERVICES TO MERCHANTS, NAMELY, PROVIDING FINANCIAL ACCOUNT MANAGEMENT SERVICES; AND INFORMATION SERVICES, NAMELY FINANCIAL AND ACCOUNT MANAGEMENT INFORMATION PROVIDED BY ELECTRONIC MEANS
FIRST PAID HEALTHCARE SOLUTIONS	77,740,084	36	FINANCIAL SERVICES, NAMELY, CREDIT CARD TRANSACTION PROCESSING SERVICES; DEBIT CARD TRANSACTION PROCESSING SERVICES; ELECTRONIC CHECK PROCESSING SERVICES AND FINANCIAL CONSULTING SERVICES RELATED TO ENHANCING REVENUE CYCLE SERVICES PROVIDED IN THE FIELD OF HEALTHCARE; CLAIMS ADMINISTRATION SERVICES IN THE FIELD OF HEALTH INSURANCE; ADMINISTRATION OF PATIENT ASSISTANCE ELIGIBILITY PROGRAMS FOR HEALTH CARE BENEFITS AND CLAIMS; PROVIDING PATIENT ELIGIBILITY ASSISTANCE SERVICES, NAMELY DETERMINING ELIGIBILITY FOR HEALTH BENEFITS AND FUNDING; ENTITLEMENT FUNDING SERVICES, NAMELY PROVIDING GUIDANCE TO PATIENTS NECESSITATING FUNDING FOR HEALTHCARE

FIRST PAID
HEALTHCARE
SOLUTIONS

77,740,071

36

FINANCIAL SERVICES, NAMELY, CREDIT
CARD TRANSACTION PROCESSING
SERVICES; DEBIT CARD TRANSACTION
PROCESSING SERVICES; ELECTRONIC
CHECK PROCESSING SERVICES AND
FINANCIAL CONSULTING SERVICES
RELATED TO ENHANCING REVENUE CYCLE
SERVICES PROVIDED IN THE FIELD OF
HEALTHCARE; CLAIMS ADMINISTRATION
SERVICES IN THE FIELD OF HEALTH
INSURANCE; ADMINISTRATION OF
PATIENT ASSISTANCE ELIGIBILITY
PROGRAMS FOR HEALTH CARE BENEFITS
AND CLAIMS; PROVIDING PATIENT
ELIGIBILITY ASSISTANCE SERVICES,
NAMELY DETERMINING ELIGIBILITY FOR
HEALTH BENEFITS AND FUNDING;
ENTITLEMENT FUNDING SERVICES,
NAMELY PROVIDING GUIDANCE TO
PATIENTS NECESSITATING FUNDING FOR
HEALTHCARE

SMARTONE

77,920,116

36

DEBIT CARD SERVICES AND GIFT CARD
SERVICES