

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the State of incorporation should be "Delaware" instead of "Indiana" previously recorded on Reel 003040 Frame 0273. Assignor(s) hereby confirms the merger.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ADESA Corporation		05/24/2004	For-Profit Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	ADESA, Inc.
Composed Of:	COMPOSED OF For-Profit Corporation
Street Address:	13085 Hamilton Crossing Blvd.
Internal Address:	Suite 500
City:	Carmel
State/Country:	INDIANA
Postal Code:	46032
Entity Type:	For-Profit Corporation: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	76543772	ADESA RUN LIST
Serial Number:	76597121	AMG
Registration Number:	2663020	PULSE
Registration Number:	2766567	ADESA "FLORIDA CARS" AUCTION GROUP ADESA CLEARWATER ADESA JACKSONVILLE ADESA OCALA ADESA ORLANDO ADESA TAMPA WWW.ADESA.COM

CORRESPONDENCE DATA

Fax Number: (317)237-1000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3172370300
 Email: inteas@bakerd.com, louis.perry@bakerd.com, stacy.webb@bakerd.com

900162719

**TRADEMARK
 REEL: 004210 FRAME: 0135**

CH \$115.00 76543772

Correspondent Name: Louis T. Perry
Address Line 1: 300 North Meridian Street, Suite 2700
Address Line 2: Baker & Daniels LLP
Address Line 4: Indianapolis, INDIANA 46204

ATTORNEY DOCKET NUMBER:	979988/3
NAME OF SUBMITTER:	Louis T. Perry
Signature:	/Louis T. Perry/
Date:	05/20/2010

Total Attachments: 3
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09-02-2004

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

4/16/04

RE



102828447

To the Director of the U. S. Patent and Tr. ... please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

ADESA Corporation

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) Indiana

Execution Date(s) May 24, 2004

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: ADESA, Inc.

Internal Address: Suite 500

Street Address: 13085 Hamilton Crossing Blvd

City: Carmel

State: Indiana

Country: U.S.A. Zip: 46032

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship Indiana
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

76/543,772
76/597,121

B. Trademark Registration No.(s) 2,663,020
2,766,567

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Maginot, Moore & Beck, LLP

Internal Address: c/o Russell E. Fowler

Street Address: Bank One Center/Tower
111 Monument Circle, Suite 3000

City: Indianapolis

State: Indiana Zip: 46204-5115

Phone Number: (317) 638-2922

Fax Number: (317) 638-2139

Email Address: refowler@maginot.com

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 115.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Russ Fowler

Signature

August 12, 2004

Date

Russell E. Fowler

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

09/01/2004 14:00:00
01 FC:652
02 FC:652

TRADEMARK
REEL: 003040 FRAME: 0273
TRADEMARK
REEL: 004210 FRAME: 0137

**State of Indiana
Office of the Secretary of State**

CERTIFICATE OF MERGER

of

ADESA, INC.

I, TODD ROKITA, Secretary of State of Indiana, hereby certify that Certificate of Merger of the above Delaware For-Profit Foreign Corporation has been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Business Corporation Law.

The following non-surviving entity(s):

ADESA CORPORATION

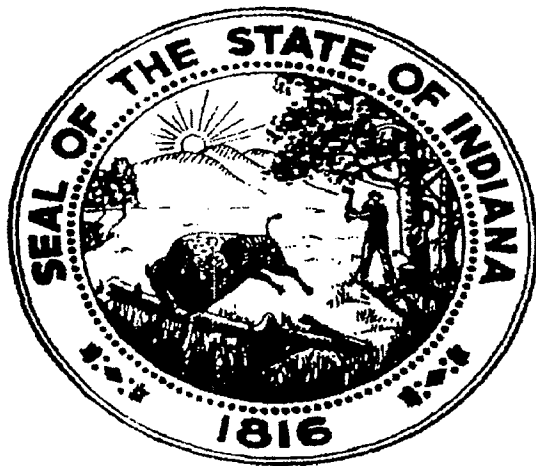
a(n) For-Profit Domestic Corporation

merged with and into the surviving entity:

ADESA, INC.

NOW, THEREFORE, with this document I certify that said transaction will become effective Monday, May 24, 2004.

In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, May 24, 2004.



A handwritten signature in black ink that reads "Todd Rokita".

TODD ROKITA,
SECRETARY OF STATE

2004052600030 / 2004052699995

TRADEMARK
REEL: 003040 FRAME: 0274
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

I hereby certify that this correspondence is being deposited
with the United States Postal Service as first class mail in an
envelope addressed to: Commissioner for Trademarks, 2900
Crystal Drive, Arlington, VA 22202-3513
on August 12, 2004

(Date of deposit)

Russell E. Fowler

Name of person mailing Document or fee

Russ Fowler

Signature

August 12, 2004

Date of Signature

Sir:

The following documents are forwarded herewith for appropriate action by the U.S.
Patent and Trademark Office:

1. Recordation Cover Sheet
2. Certificate of Merger
3. Check in the amount of \$115.00
4. One return post card.

It is respectfully requested that the post card be stamped with the date it is received and
returned as soon as possible. Please charge any deficiency or credit any overpayment to Deposit
Account No. 13-0014, but not to include any payment of issue fees.

Very truly yours,

Russ Fowler

Russell E. Fowler
Attorney for Applicant
Registration No. 43,615

August 12, 2004
Maginot, Moore & Beck
Bank One Center/Tower
111 Monument Circle, Suite 3000
Indianapolis, Indiana 46204-5130
(317) 638-2922 phone
(317) 638-2139 facsimile



08-16-2004

U.S. Patent & TMO/TM Mail Rcpt Dt. #66

RECORDED: 08/16/2004

RECORDED: 05/20/2010

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