# OP \$40.00 37786

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
DGA, Inc., dba Pro-Form Laboratories		05/19/2010	CORPORATION: CALIFORNIA

# **RECEIVING PARTY DATA**

Name:	Cytosport, Inc.	
Street Address:	4795 Industrial Way	
City:	Benicia	
State/Country:	CALIFORNIA	
Postal Code:	94510	
Entity Type:	CORPORATION: CALIFORNIA	

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3778602	NATURSLIM

## **CORRESPONDENCE DATA**

Fax Number: (801)566-0750

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801.566.6633

Email: murphy@tnw.com

Correspondent Name: Peter M. de Jonge

Address Line 1: P.O. Box 1219

Address Line 4: Sandy, UTAH 84091-1219

ATTORNEY DOCKET NUMBER:	01098-32971.TM
NAME OF SUBMITTER:	Peter M. de Jonge
Signature:	/petermdejonge/
Date:	05/21/2010

900162765 TRADEMARK REEL: 004210 FRAME: 0800 Total Attachments: 2

source=2010 0519 Assignment DGA to Cytosport#page1.tif source=2010 0519 Assignment DGA to Cytosport#page2.tif

TRADEMARK
REEL: 004210 FRAME: 0801

WHEN RECORDED RETURN TO:

Peter M. de Jonge

THORPE NORTH & WESTERN, LLP

P.O. BOX 1219

SANDY, UTAH 84091-1219

ASSIGNMENT

WHEREAS, DGA, Inc., dba Pro-Form Laboratories (hereinafter referred to as

"ASSIGNOR"), a corporation duly organized and existing under the laws of the State of California.

having a principal business office at 4935 Industrial Way, Benecia, CA 94570, is the owner of all

right, title, and interest in and to the trademark NATURSLIM (hereinafter referred to as the

"Mark") which is registered with the U.S. Patent and Trademark Office under Registration No.

3,778,602, having a filing date of December 13, 2007 and a registration date of April 20, 2010

(hereinafter referred to as the "Registration"); and

WHEREAS, Cytosport, Inc., (hereinafter referred to as "ASSIGNEE"), a corporation duly

organized and existing under the laws of the State of California, having a principal business office at

4795 Industrial Way Benicia, CA 94510, is desirous of acquiring all right, title and interest in and to

the Mark held by ASSIGNOR, and the above-identified registration;

NOW. THEREFORE, in consideration of satisfaction of the terms of a prior agreement

between the ASSIGNOR and the ASSIGNEE dated January 11, 2010, and other good and valuable

consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is

hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all

right, title and interest which it may hold in and to the Mark and the above-identified registration,

together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents

and Trademarks to record the ASSIGNEE as the owner of the entire interest of said Mark and

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TRADEMARK REEL: 004210 FRAME: 0802 Registration, for the sole use and benefit of the ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

EFFECTIVE as of this 19 day of 10, 2010.

DGA, Inc., dba Pro-Form Laboratories

By:

Title:

**RECORDED: 05/21/2010**