

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NewWorld.com, Inc.		05/17/2010	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	The CPL Digital Entertainment Pte., Ltd.		
Street Address:	112 Middle Road #03-01		
City:	Midland House		
State/Country:	SINGAPORE		
Postal Code:	1888970		
Entity Type:	Limited Exempt Private Company: SINGAPORE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2397175	CPL	
Registration Number:	2407450	CYBERATHLETE PROFESSIONAL LEAGUE	
Registration Number:	2407453	CYBERATHLETE	
CORRESPONDENCE DATA			
Fax Number:	(214)347-4799		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-347-4700		
Email:	docketing@stormllp.com		
Correspondent Name:	Storm LLP		
Address Line 1:	901 Main Street		
Address Line 2:	Suite 7100		
Address Line 4:	Dallas, TEXAS 75202		
ATTORNEY DOCKET NUMBER:	NWC 02744 GENL		
DOMESTIC REPRESENTATIVE			

CH \$90.00 2397175

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

John G. Fischer

Signature:

/John G. Fischer/

Date:

05/21/2010

Total Attachments: 3

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ASSIGNMENT

1. PARTIES

WHEREAS, NewWorld.com, Inc. ("ASSIGNOR"), a corporation having a principal place of business at 6545 Linden Lane, Dallas, Texas 75230, owns all rights, title and interest in and to the trademark properties (the "Trademarks") and the goodwill of the business relating to the services upon which the Trademarks are used and for which they are registered (the "Goodwill"), which Trademarks are listed on the attached Schedule A;

WHEREAS, The CPL Digital Entertainment Pte., Ltd. ("ASSIGNEE"), a limited exempt private company having a principal place of business at 112 Middle Road, #03-01 Midland House, Singapore 1888970, is desirous of acquiring the rights, title and interest in and to the Trademarks, and the Goodwill represented by the Trademarks.

2. TERMS

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, convey and transfer to ASSIGNEE, all of ASSIGNOR's rights, title and interest in and to the Trademarks, together with the Goodwill of the business symbolized by the Trademarks, including the right to apply for and receive registrations of the Trademarks throughout the United States and in all other countries of the world, as well as the right to sue and recover damages for past, present and future infringements or misappropriations of the Trademarks.

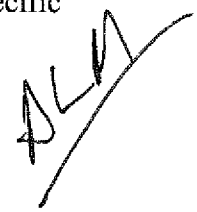
3. GENERAL PROVISIONS

3.1 Effect on Heirs and Successors

This Assignment and each of its provisions shall be binding on and shall inure to the benefit of the respective heirs devisees, legatees, executors, administrators, trustees, successors, and assignees of the parties to this Assignment.

3.2 Waiver, Amendment, Modification

No waiver, amendment or modification, including those by custom, usage of trade, or course of dealing, of any provision of this Assignment will be effective unless in writing and signed by the party against whom such waiver, amendment or modification is sought to be enforced. No waiver by any party of any default in performance by the other party under this Assignment or of any breach or series of breaches by the other party of any of the terms or conditions of this Assignment shall constitute a waiver of any subsequent default in performance under this Assignment or any subsequent breach of any terms or conditions of that Assignment. Performance of any obligation required of a party under this Assignment may be waived only by written waiver signed by a duly authorized officer of the other party, that waiver shall be effective only with respect to the specific obligation described in that waiver.

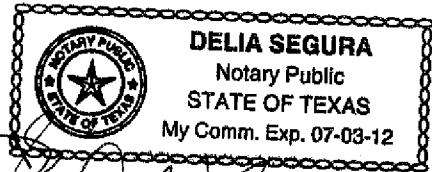
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3.3 Severability

If any provision of this Assignment is found invalid or unenforceable under judicial decree or decision, the remainder shall remain valid and enforceable according to its terms. Without limiting the previous, it is expressly understood and agreed that each and every provision of this Assignment that provides for a limitation of liability, disclaimer of warranties, or exclusion of damages is intended by the parties to be severable and independent of any other provision and to be enforced as such. Further, it is expressly understood and agreed that if any remedy under this Assignment is determined to have failed of its essential purpose, all other limitations of liability and exclusion of damages set forth in this section shall remain in full force and effect.

4. **AGREED AND ACCEPTED**

EFFECTIVE this 17 day of May, 2010



Delia Segura

AGREED:

NewWorld.com, Inc.

By: _____

Name: ANGEL MUNOZ

Title: CEO

SCHEDULE A

CPL - Australia - Trademark Registration No. 836620

CPL - European Union - Trademark Registration No. 001671106

CPL - Singapore - Trademark Registration No. T00/08886G

CPL (logo) - U.S. - Trademark Registration No. 2,397,175

Cyberathlete - U.S. - Trademark Registration No. 2,407,453

Cyberathlete Professional League - U.S. - Trademark Registration No. 2,407,450