

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shurhold Industries, Inc.		05/20/2010	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mr. Funnel, Inc.		
<b>Street Address:</b>	3119 S.W. 42nd Avenue		
<b>City:</b>	Palm City		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34990		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2377407	MR. FUNNEL	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(561)659-6313		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(561) 653-5000		
Email:	kendra.waterman@akerman.com		
Correspondent Name:	Mark D. Passler, Akerman Senterfitt		
Address Line 1:	222 Lakeview Avenue, 4th Floor		
Address Line 4:	West Palm Beach, FLORIDA 33401		
ATTORNEY DOCKET NUMBER:	8056-2		
NAME OF SUBMITTER:	Mark D. Passler		
Signature:	/Mark D. Passler/		
Date:	05/21/2010		

CH \$40.00 2377407

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This Assignment is made by and between Shurhold Industries, Inc., a Florida corporation, having an address of 3119 S.W. 42<sup>nd</sup> Avenue, Palm City, Florida 34990 ("Assignor"), and Mr. Funnel, Inc., a Florida corporation, having an address of 3119 S.W. 42<sup>nd</sup> Avenue, Palm City, Florida 34990 ("Assignee"). This Assignment is effective as of the date executed below.

**WHEREAS**, Assignor is the owner of all right, title, and interest in, to and under U.S. Trademark Registration No. 2,377,407 registered on August 15, 2000 for the mark "MR. FUNNEL" for use in connection with "a plastic funnel that separates water from gasoline, diesel or kerosene" in International Class 21, and all common law rights associated therewith (hereinafter referred to as the "Trademark") and has the full right to make the conveyance herein;

**WHEREAS**, Assignee desires, and Assignor has agreed to assign to Assignee, its entire right, title and interest in, to and under the Trademark, together with the goodwill of the business connected with the use of and symbolized by the Trademark;

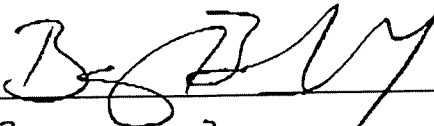
**NOW, THEREFORE**, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee its entire right, title, and interest in, to and under the Trademark, and the application and registration therefore, together with the goodwill of the business connected with the use of and symbolized by the Trademark and all rights and causes of action to recover past, present or future damages, royalties, fees, profits or other relief,

including but not limited to, equitable and injunctive relief ensuing from infringement of the  
Trademark.

IN TESTIMONY WHEREOF, I have hereunto set my hand on the date indicated  
below.

SHURHOLD INDUSTRIES, INC.

Date: 5/20/10

Signature: 

Name: Barry Benkoff

Title: PRESIDENT