

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Karma Creatives, Inc.		10/03/2009	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Buddha Brand, LLC		
<b>Street Address:</b>	333 S Grand Avenue, Suite 2300		
<b>Internal Address:</b>	c/o Connolly Bove Lodge & Hutz LLP		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90071		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77829213	BUDDHA BALM	
<b>Registration Number:</b>	3368023	BUDDHA BALM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(213)687-0498		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2137872523		
<b>Email:</b>	trademarks@cblh.com, vsapphire@cblh.com, nphillips@cblh.com		
<b>Correspondent Name:</b>	Victor K. Sapphire, Esq.		
<b>Address Line 1:</b>	333 S Grand Avenue Suite 2300		
<b>Address Line 2:</b>	Connolly Bove Lodge & Hutz LLP		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90071		
<b>ATTORNEY DOCKET NUMBER:</b>	70453-10		
<b>NAME OF SUBMITTER:</b>	Victor K. Sapphire, Esq.		

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Signature:	/victor sapphire/
Date:	05/22/2010
Total Attachments: 1 source=BB KC TO BB#page1.tif	

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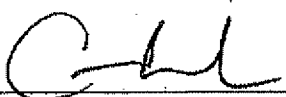

WHEREAS, KARMA CREATIVES, INC., a Nevada corporation ("Assignor") is the owner of the trademarks BUDDHA BALM and the BUDDHA BALM Logo (the "Marks") and the respective associated U.S. federal trademark Registration No. 3,368,023 (the "Registration") and U.S. Application Serial No. 77/829,213 (the "Application"), the business associated with the Marks and the goodwill represented by the Marks.

WHEREAS, BUDDHA BRAND, LLC, a Nevada limited liability company ("Assignee"), desires to acquire Assignor's right, title and interest in and to the Marks, the Registration, and the Application, the portion of the business to which the Marks pertain and the proportionate goodwill represented thereby.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee does hereby accept from Assignor, all of Assignor's right, title and interest in and to the Marks and the portion of the Assignor's existing and ongoing business to which the Marks pertain, and the Registration and the Application and goodwill represented by the Marks, free and clear of all security interests, liens and encumbrances effective as of the date of this Assignment, together with the right to bring and prosecute any claims or causes of action for past infringement of the Marks, Assignment and Registration. Assignee takes the foregoing portion of the Assignor's business free and clear of any and all debts, liens, claims by or other obligations to third-parties.

The United States Patent and Trademark Office is hereby authorized to deliver to Assignee, its attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Assignment.

IN WITNESS WHEREOF, this Assignment is effective as of OCTOBER 3, 2009.

KARMA CREATIVES, INC.	BUDDHA BRAND, LLC
By: <u></u>	By: <u></u>
Name: <u>ANDREW LOREN KRAMER</u>	Name: <u>Anthony Spiegel</u>
Title: <u>PRESIDENT + CEO</u>	Title: _____