

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Great Lakes Publishing Co.		05/18/2010	COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	Ladue News		
Street Address:	14522 South Outer Forty Road		
City:	Town and Country		
State/Country:	MISSOURI		
Postal Code:	63017		
Entity Type:	INC. ASSOCIATION: MISSOURI		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3314639	FEAST	
CORRESPONDENCE DATA			
Fax Number:	(212)808-0844		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	917-369-8894		
Email:	jhamburg@nmmlaw.com		
Correspondent Name:	Jeanne Hamburg		
Address Line 1:	875 Third Avenue, 8th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	107014-9		
NAME OF SUBMITTER:	Jeanne Hamburg		
Signature:	/jeanne hamburg/		
Date:	05/24/2010		

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Total Attachments: 1
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EXHIBITA

TRADEMARK ASSIGNMENT

This assignment is from Great Lakes Publishing Co., having a place of business at 1422 Euclid Avenue, Cleveland, Ohio 44115 (referred to in this document as "Assignor") to Ladue News, having a place of business at 14522 South Outer Forty Road, Town and Country, MO 63017 (referred to in this document as "Assignee").

WHEREAS, Assignor is owner of all right, title and interest in and to the trademark and trademark registration, as set forth and identified below, and in and to the goodwill of the business relating thereto:

Trademark:	Registration Number:
FEAST	3314639

WHEREAS, Assignee wishes to acquire from Assignor all right, title and interest in and to the trademark registration set forth and identified above, together with the goodwill of the business appertaining to and symbolized by said trademark and registration;

NOW THEREFORE, be it known that for consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, transfer and assign to Assignee its entire right, title and interest in and to the aforesaid trademark and registration, together with the right to recover for the past infringement thereof, and the goodwill of the business appertaining thereto and which is symbolized thereby.

ASSIGNOR:
GREAT LAKES PUBLISHING CO.

By:  5/18/10

Title: PRESIDENT

Authorized Signatory