

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Converting, Inc.		10/18/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hoffmaster Group, Inc.		
<b>Street Address:</b>	2920 N. Main Street		
<b>City:</b>	Oshkosh		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54901		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3304786	STAY PUT	
Registration Number:	3309859	READY-SET-GO	
Registration Number:	3304638	SWEET STATION	
Registration Number:	3346504	PHOTOCREATIONS	
Registration Number:	3299737	CHANGING SPACES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)492-0083		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2123733083		
<b>Email:</b>	zhilden@paulweiss.com, hranucci@paulweiss.com		
<b>Correspondent Name:</b>	Zoe Hilden		
<b>Address Line 1:</b>	1285 Avenue of the Americas		
<b>Address Line 2:</b>	c/o Paul, Weiss		
<b>Address Line 4:</b>	New York, NEW YORK 10019-6064		
<b>ATTORNEY DOCKET NUMBER:</b>	11191-210		

**CH \$140.00 3304786**

NAME OF SUBMITTER:	Zoe Hilden
Signature:	/Zoe Hilden/
Date:	05/24/2010
Total Attachments: 2 source=Hoffmaster Name Change 10-18-07#page1.tif source=Hoffmaster Name Change 10-18-07#page2.tif	

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CONVERTING, INC.", CHANGING ITS NAME FROM "CONVERTING, INC." TO "HOFFMASTER GROUP, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF OCTOBER, A.D. 2007, AT 5:04 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4032843 8100

071131891



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6087114

DATE: 10-18-07

TRADEMARK  
REEL: 004211 FRAME: 0854

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
CONVERTING, INC.

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Pursuant to Section 242 of the General  
Corporation Law of the State of Delaware

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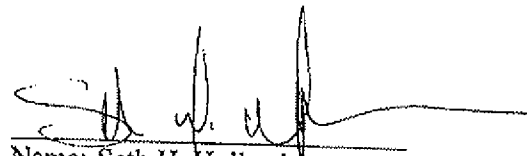
Converting, Inc., a Delaware corporation (hereinafter called the  
"Corporation"), does hereby certify as follows:

FIRST: Article 1 of the Corporation's Certificate of Incorporation is  
hereby amended to read in its entirety as set forth below:

1. Name. The name of the corporation is Hoffmaster Group,  
Inc. (the "Corporation").

SECOND: The foregoing amendment was duly adopted in accordance  
with Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate  
of Amendment of the Certificate of Incorporation on October 18, 2007.

  
Name: Seth H. Hollander  
Title: Vice President