

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Loomworks Apparel, Inc.		05/21/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Coach Services, Inc.		
Street Address:	516 West 34th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0925921	POPPY	
CORRESPONDENCE DATA			
Fax Number:	(212)391-0525		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2122780400		
Email:	nzivin@cooperdunham.com		
Correspondent Name:	Norman H. Zivin c/o COOPER & DUNHAM LLP		
Address Line 1:	30 Rockefeller Plaza		
Address Line 2:	20th Floor		
Address Line 4:	New York, NEW YORK 10112		
ATTORNEY DOCKET NUMBER:	7162/80621/NHZ		
NAME OF SUBMITTER:	Norman H. Zivin		
Signature:	/norman h. zivin/		
Date:	05/25/2010		

CH \$40.00 0925921

Total Attachments: 1

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WHEREAS, LOOMWORKS APPAREL, INC., a corporation of California, is the owner of the following trademark and registration in the United States:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
POPPY	925,921	December 21, 1971

WHEREAS, COACH SERVICES, INC., a corporation of Maryland, having a place of business at 516 West 34th Street, New York, New York 10001, is desirous of acquiring all rights in the mark and the registration therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged;

LOOMWORKS APPAREL, INC. hereby sells, assigns and transfers to COACH SERVICES, INC., and its successors and assigns, all right, title and interest in and to the mark, together with the goodwill of the business symbolized by the mark and registration, and the right to sue for past and future infringement thereof.

LOOMWORKS APPAREL, INC.

Dated: 5/21, 2010

By: _____

Name: _____

Title: _____

Witness: _____