

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|----------------------------------|--|------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Bidz.com | | 03/25/2009 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Richline Group, Inc. | | |
| Street Address: | 115 South MacQuesten Parkway | | |
| City: | Mount Vernon | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10550 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 76511146 | DARLING DIAMONDS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (208)988-3912 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 7278651865 | | |
| Email: | velliott@tampabay.rr.com | | |
| Correspondent Name: | Victoria Elliot | | |
| Address Line 1: | 132 Sands Point Drive | | |
| Address Line 4: | Tierra Verde, FLORIDA 33715 | | |
| NAME OF SUBMITTER: | Victoria Elliot | | |
| Signature: | /Victoria Elliot/ | | |
| Date: | 05/25/2010 | | |

Total Attachments: 11
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**TRADEMARK
 REEL: 004212 FRAME: 0208**

OP \$40.00 76511146

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made effective this 14th day of April 2009 by BIDZ.COM, INC., a Delaware corporation with its principal place of business at 3562 Eastham Drive, Culver City, California 90232 ("Assignor"), in favor of RICHLINE GROUP, INC., a Delaware corporation with its principal place of business at 115 South MacQuesten Parkway, Mount Vernon, New York 10550 ("Assignee").

WHEREAS, pursuant to that certain Bill of Sale dated March 25, 2009 executed by Allan Shine, Receiver for The Colibri Group, Inc. and Colibri Corporation (the "Receiver") in favor of Assignor, Assignor owns all of the trademarks and service marks, as applied for and/or registered as listed in Exhibit A attached hereto and all common law rights associated therewith (the "Marks"); and

WHEREAS, Assignor desires to assign all the right, title and interest of Assignor in and to the Marks together with the goodwill of the business symbolized by the Marks to Assignee, and Assignee desires to accept such assignment in accordance herewith and that certain Purchase and Sale Agreement between Assignor and Assignee dated April 9, 2009 (the "Purchase Agreement").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set unto Assignee all right, title and interest of Assignor in and to the Marks, together with the good will of the business symbolized by the Marks owned by Assignor, including but not limited to any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, as well as all rights to sue and recover damages for past, present or future infringements or misappropriations thereof.

Assignor and its successors and assign shall execute and deliver to Assignee any reasonably necessary further documents and instruments and shall take any reasonable further actions which may be necessary to effect the foregoing assignment or the recordation or perfection thereof at Assignee's expense.

This Assignment may be executed in counterparts, each of which shall be deemed to be an original but all of which together shall constitute one and the same instrument. Delivery of an executed counterpart of the signature page to this Assignment by facsimile or electronic mail (with signature visible) shall be as effective as delivery of a manually executed counterpart of this Assignment. In the event of any inconsistency between the Purchase Agreement and this Assignment the terms of the Purchase Agreement shall control.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives effective on the date first above written.

BIDZ.COM, INC.

By: DLCS 4.15.2009
David Zinberg, President

RICHLINE GROUP, INC.

By: Dennis Ulrich
Dennis Ulrich, Chief Executive Officer

EXHIBIT A

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #1 - Dolan Bullock

Trademark Registrations

| <u>Mark</u> | <u>Country</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | |
|------------------------|----------------|-----------------|------------------|---|
| DB logo | U.S. | 1391538 | 29 Apr 1986 | Renewal 4/29/2016 |
| DB logo | Canada | 0384716 | 17 May 1991 | Renewal 5/17/2021 |
| DOLAN BULLOCK U.S. | U.S. | 1907288 | 25 July 1995 | Renewal 7/25/2015 |
| DOLAN BULLOCK & Design | U.S. | 3522186 | 21 Oct 2008 | Declaration of Use 10/21/2014 Renewal 10/21/2018 |
| DOLAN AND BULLOCK | Canada | 0619161 | 13 Sep 2004 | Renewal 9/13/2019 |
| DOLAN BULLOCK | U.S. | 2044186 | 11 Mar 1997 | Renewal 3/11/2017 |
| RING KING | U.S. | 0734160 | 10 Jul 1962 | Renewal 7/10/2012 |

Trademark Registrations

(status of registration not known)
(type of goods covered not known)

| | | | |
|-----------------|------------|---------|--|
| DOLAN & BULLOCK | Kazakhstan | 0017736 | |
| | Russia | 0268030 | |

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #7 - Darling Diamonds

Trademark Registrations

| <u>Mark</u> | <u>Country</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | |
|------------------|----------------|-----------------|------------------|------------------|
| DARLING DIAMONDS | U.K. | 2331279 | 14 Nov 2003 | Renewal 5/6/2013 |

Pending Trademark Application

| <u>Mark</u> | <u>Country</u> | <u>Appln No.</u> | <u>Filed</u> | |
|------------------|----------------|------------------|--------------|---|
| DARLING DIAMONDS | U.S. | 76/511146 | 2 May 2003 | Statement of Use or Extension due by 4/28/09 |

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #10 - Princess Pride

Trademark Registrations

| <u>Mark</u> | <u>Country</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | |
|--------------------|----------------|-----------------|------------------|---|
| DEC | U.S. | 1666647 | 03 Dec 1991 | Renewal 12/3/2011 |
| FINGERPRINT LOCKET | U.S. | 2282325 | 28 Sep 1999 | Renewal 9/28/2009 Grace expires 3/28/2010 |
| LITTLE MISS PRIDE | U.S. | 1216634 | 16 Nov 1982 | Renewal 11/16/2012 |
| PPC | U.S. | 0869705 | 20 May 1969 | Renewal due 5/20/2009 Grace expires 10/20/2009 |
| PPC | Canada | 0446148 | 18 Aug 1995 | Renewal 8/18/2010 |
| SIDEWAYS | U.S. | 3175447 | 21 Nov 2006 | Declaration of Use 11/21/2012 Renewal 11/21/2016 |
| SIDEWAYS | Madrid (IR) | 0878587 | 04 Jan 2006 | Renewal 1/4/2016 |
| SIDEWAYS | Australia | 1108437 | | |

Note: this is the Australian designation of the Madrid International Registration

Domain Name

Expires

PRINCESSPRIDECREATIONS.BIZ

Fri Jul 17 23:59:59 GMT 2015

Disclaimer:

The information relating to Colibri Corporation owned Domain Names has been provided by the management of Colibri. Neither Consensus Advisors, LLC nor the Receiver make any representations or warranties as to the completeness or accuracy of the information. Note, however, the information was gathered from a search of public records.

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #4 - Daring Diamonds

Trademark Registrations

| <u>Mark</u> | <u>Country</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | |
|-----------------|----------------|-----------------|------------------|---|
| BRIDE'S PRIDE | U.S. | 0551057 | 20 Nov 1951 | Renewal 11/20/2011 |
| CARING DIAMONDS | U.S. | 2956660 | 31 May 2005 | Declaration of Use 5/31/2011 Renewal 5/31/2015 |
| CARING DIAMONDS | Japan | 4863118 | 13 May 2005 | Renewal 5/13/2015 |
| DARING DIAMONDS | U.S. | 2935431 | 22 Mar 2005 | Declaration of Use 3/22/2011 Renewal 3/22/2015 |
| DARING DIAMONDS | Australia | 0961786 | 15 July 2003 | Renewal 7/15/2013 |
| DARING DIAMONDS | Canada | 0658375 | 08 Feb 2006 | Renewal 2/8/2021 |
| DARING DIAMONDS | European CTM | 003274479 | 28 Jan 2005 | Renewal 7/16/2013 |
| DARING DIAMONDS | Japan | 4863119 | 13 May 2005 | Renewal 5/13/2015 |
| DARING DIAMONDS | Russia | 278688 | 19 Nov 2004 | Renewal 7/16/2013 |
| DARING DIAMONDS | U.K. | 2330207 | 31 Oct 2003 | Renewal 4/23/2013 |
| DARING GEMS | U.S. | 3009156 | 25 Oct 2005 | Declaration of Use 10/25/2011 Renewal 10/25/2015 |
| DARING GEMS | Australia | 0961787 | 15 Jul 2003 | Renewal 7/15/2013 |
| DARING GEMS | Canada | 0658916 | 14 Feb 2006 | Renewal 2/14/2021 |
| DARING GEMS | European CTM | 003274495 | 24 Nov 2004 | Renewal 7/16/2013 |
| DARING GEMS | Japan | 4863119 | 13 May 2005 | Renewal 5/13/2015 |
| DARING GEMS | Russia | 274278 | 30 Aug 2004 | Renewal 7/16/2013 |
| DARING GEMS | U.K. | 2330485 | 10 Oct 2003 | Renewal 4/28/2013 |
| DARING HEARTS | U.K. | 2331281 | 06 May 2003 | Renewal 5/6/2013 |
| DARING PEARLS | Australia | 1055870 | 17 May 2005 | Renewal 5/17/2015 |
| DARING PEARLS | European CTM | 004442075 | 24 May 2006 | Renewal 5/17/2015 |
| DARING PEARLS | Japan | 4906045 | 04 Nov 2005 | Renewal 11/4/2015 |
| DARING PENS | U.K. | 2331280 | 10 Oct 2003 | Renewal 5/6/2013 |
| FOREVER ROSES | U.S. | 1717955 | 22 Sep 1992 | Renewal 9/22/2012 |
| LOSE ME NOT | U.S. | 1264176 | 17 Jan 1984 | Renewal 1/17/2014 |

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #4 - Daring Diamonds

| | | | | |
|---------------|------|---------|-------------|------------------|
| MAGICAL YEARS | U.S. | 1877553 | 07 Feb 1995 | Renewal 2/7/2015 |
| YOUNG LOVE | U.S. | 0960399 | 05 Jun 1973 | Renewal 6/5/2013 |

Pending Trademark Application

| <u>Mark</u> | <u>Country</u> | <u>Application No.</u> | <u>Filed</u> | |
|-------------|----------------|------------------------|--------------|--|
| DARING | U.S. | 77/119697 | 01 Mar 2007 | Statement of Use or Extension due 4/28/2008 |

Domain Name

Expires

DARINGHEARTS.COM

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Disclaimer:

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COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #13 - Krementz

Trademark Registrations - Jewelry

| <u>Mark</u> | <u>Country</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | |
|------------------------------|----------------|-----------------|------------------|---|
| KREMENTZ | U.S. | 0203945 | 29 Sep 1925 | Renewal 9/29/2015 |
| KREMENTZ (script) | U.S. | 0808483 | 17 May 1966 | Renewal 5/27/2016 |
| KREMENTZ | U.S. | 1252860 | 04 Oct 1983 | Renewal 10/4/2013 |
| KREMENTZ | Australia | 0053136 | 13 May 1929 | Renewal 5/13/2009 Grace expires 11/13/09 |
| KREMENTZ | Benelux | 0336404 | 20 Aug 1975 | Renewal 8/20/2015 |
| KREMENTZ (arch format) | Canada | 0011981 | 25 May 1907 | Renewal 5/25/2017 |
| KREMENTZ (script) | Canada | 0258234 | 24 Apr 1981 | Renewal 4/24/2011 |
| KREMENTZ | Canada | 0267775 | 02 Apr 1982 | Renewal 4/2/2012 |
| KREMENTZ | Canada | 0608586 | 26 Apr 2004 | Renewal 4/26/2019 |
| KREMENTZ (script) | China | 0346369 | 20 Apr 1989 | Renewal 4/19/2009 Grace expires 10/19/09 |
| KREMENTZ | China | 0346370 | 20 Apr 1989 | Renewal 4/19/2009 Grace expires 10/19/09 |
| KREMENTZ (Chinese character) | China | 0541863 | 30 Jan 1991 | Renewal 1/29/2011 |
| KREMENTZ | China | 1327915 | 28 Oct 1999 | Renewal 10/27/2009 Grace expires 4/27/10 |
| KREMENTZ | Denmark | 1984 4134VR | 30 Nov 1984 | Renewal 11/30/2014 |
| KREMENTZ (arch format) | Germany | 0607961 | 11 Jun 1951 | Renewal 10/31/2018 |
| KREMENTZ | Germany | 0983807 | 26 Mar 1979 | Renewal 9/30/2018 |
| KREMENTZ | Hong Kong | 1089/1981 | 21 May 1980 | Renewal 5/21/2015 |
| KREMENTZ (script) | Hong Kong | 1090/1981 | 21 May 1980 | Renewal 5/21/2015 |
| KREMENTZ | Japan | 0639474 | 25 Mar 1964 | Renewal 3/25/2014 |
| KREMENTZ (script) | Japan | 1667275 | 22 Mar 1984 | Renewal 3/22/2014 |
| KREMENTZ | Mexico | 0438068 | 26 Jul 1993 | Renewal 8/3/2012 |
| KREMENTZ | Switzerland | 0275671 | 27 Feb 1975 | Renewal 2/27/2015 |
| KREMENTZ | U.K. | 1041482 | 28 Jan 1975 | Renewal 1/28/2016 |

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #13 - Krementz

Trademark Registrations - Clothing

| <u>Mark</u> | <u>Country</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | |
|------------------------------|----------------|-----------------|------------------|---|
| KREMENTZ (Chinese character) | China | 1162371 | 28 Mar 1998 | Renewal 3/27/2018 |
| KREMENTZ | China | 1338555 | 28 Nov 1999 | Renewal 11/27/2009 Grace expires 5/27/10 |

Trademark Registrations - Leather Goods

| <u>Mark</u> | <u>Country</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | |
|-------------|----------------|-----------------|------------------|---|
| KREMENTZ | China | 1338087 | 28 Nov 1999 | Renewal 11/27/2009 Grace expires 5/27/10 |

Trademark Registrations - Perfumes

| <u>Mark</u> | <u>Country</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | |
|-------------|----------------|-----------------|------------------|---|
| KREMENTZ | China | 1328255 | 28 Oct 1999 | Renewal 10/27/2009 Grace expires 4/27/10 |

Trademark Registrations - Multiple Classes

| <u>Mark</u> | <u>Country</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | |
|--|----------------|-----------------|------------------|-------------------|
| KREMENTZ class 14, jewelry; class 18, leather goods; class 25, clothing | European | CTM 004957692 | 08 Feb 2007 | Renewal 3/14/2016 |

Other Trademark Registrations

| <u>Mark</u> | <u>Country</u> | <u>Reg. No.</u> | <u>Reg. Date</u> | |
|--------------|----------------|-----------------|------------------|---|
| ANGELITE | U.S. | 2798986 | 23 Dec 2003 | Declaration of Use 12/23/2009 Renewal 12/23/2013 |
| AVEDON | U.S. | 1124283 | 21 Aug 1979 | Renewal 8/21/2009 Grace expires 2/21/10 |
| MOTHER'S JOY | U.S. | 1829358 | 05 Apr 1994 | Renewal 4/5/2014 |
| ORO DE DIOS | U.S. | 2506105 | 13 Nov 2001 | Renewal 11/13/2011 |
| SHIMAN | U.S. | 0978549 | 12 Feb 1974 | Renewal 2/12/2014 |

COLIBRI CORPORATION
Patent and Trademark Schedule
LOT #13 - Krementz

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|----------|--------|---------|-------------|--------------------|
| SKAL | U.S. | 1665798 | 26 Nov 1991 | Renewal 11/26/2011 |
| SKAL | Canada | 0104808 | 26 Oct 1956 | Renewal 10/26/2016 |
| SKALET | Canada | 0480847 | 18 Aug 1997 | Renewal 8/18/2012 |
| VAN DELL | U.S. | 1762728 | 06 Apr 1993 | Renewal 4/6/2013 |

Pending Trademark Application

| <u>Mark</u> | <u>Country</u> | <u>Appln No.</u> | <u>Filed</u> | |
|---------------|----------------|------------------|--------------|---|
| TAYLOR AVEDON | U.S. | 77/169688 | 01 May 2007 | Statement of Use or extension due 4/28/2009 |

Trademark Registrations

(status of registrations not known)
(type of goods covered not known)

| | | |
|----------|--------|---------|
| KREMENTZ | Brazil | 3044963 |
| | Brazil | 6255825 |

Domain Names

| | |
|-------------------|-------------------|
| 18KTWHOLESALE.COM | Expires |
| TAYLORAVEDON.COM | 23 Apr 14 |
| 14KWHOLESALE.COM | 20170924 00:00:00 |
| | 20140423 00:00:00 |

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