

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/28/2007		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	CB Holdings, Inc.		12/28/2007
			Entity Type
			CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	Moore Wallace North America, Inc.		
Street Address:	111 South Wacker Drive, 38th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2416466	BUSINESS ETIQUETTE
CORRESPONDENCE DATA			
Fax Number:	(312)425-3909		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-425-8514		
Email:	chitm@nixonpeabody.com		
Correspondent Name:	Janet M. Garetto		
Address Line 1:	300 S. Riverside Plaza, 16th Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	247083-536US		
NAME OF SUBMITTER:	Janet M. Garetto		
Signature:	/Janet M. Garetto/		

CH \$40.00 2416466

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**TRADEMARK
 REEL: 004212 FRAME: 0360**

Date:

05/25/2010

Total Attachments: 3

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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"CB HOLDINGS, INC.", A MISSOURI CORPORATION,
WITH AND INTO "MOORE WALLACE NORTH AMERICA, INC." UNDER THE NAME OF "MOORE WALLACE NORTH AMERICA, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2007, AT 2:32 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

0338210 8100M

071371942



You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6270607

DATE: 12-28-07

TRADEMARK
REEL: 004212 FRAME: 0362

**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
FOREIGN CORPORATION INTO
A DOMESTIC CORPORATION**

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is MOORE WALLACE NORTH AMERICA, INC., a Delaware corporation, and the name of the corporation being merged into this surviving corporation is CB HOLDINGS, INC., a Missouri corporation.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is MOORE WALLACE NORTH AMERICA, INC., a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

FIFTH: The authorized stock and par value of the non-Delaware corporation is 1,000 shares of common stock at \$0.01 par value.

SIXTH: The merger is to become effective on December 28, 2007.

SEVENTH: The Agreement of Merger is on file at 1 Canterbury Green, Stamford, CT 06901, an office of the surviving corporation.

EIGHTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 28th day of DECEMBER, A.D., 2007.

By: S. Bettman
Authorized Officer

Name: Suzanne Bettman

Title: Secretary