

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QVC, Inc.		05/25/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Suze Orman, Trustee of the Suze Orman Revocable Trust dated May 11, 1998		
Street Address:	2000 Powell Street, Suite 1605		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	TRUST: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2845688	PROTECTION PORTFOLIO	
CORRESPONDENCE DATA			
Fax Number:	(213)629-1033		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	213-488-7100		
Email:	LA-TMDocketing@pillsburylaw.com		
Correspondent Name:	Jennifer T. So, Esq.		
Address Line 1:	725 S. Figueroa Street, Suite 2800		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	15539-000001		
NAME OF SUBMITTER:	Jennifer T. So		
Signature:	/Jennifer So/da/15539-000001		
Date:	05/25/2010		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, QVC, Inc., a Delaware Corporation, having an address of 1200 Wilson Drive, West Chester, Pennsylvania 19380 (the "Assignor") owns the trademark as shown in Schedule A, attached hereto, and the goodwill associated therewith (the "Mark"); and

WHEREAS, Assignor wishes to assign all right, title, and interest to the Mark to Suze Orman, Trustee of the Suze Orman Revocable Trust dated May 11, 1998, a California Trust, with an address of 2000 Powell Street, Suite 1605, Emeryville, California, 94608 (the "Assignee").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,, the parties agree as follows:

Assignor hereby assigns unto Assignee all right, title and interest in and to the Mark, together with any common law rights and the goodwill of the business symbolized therewith, as well as the right (but not the obligation) to assert the Mark and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Dated: 5/25/10

QVC, Inc.

By: *Laurence R. Hays*

Name: Laurence R. Hays

Title: S. Vice President

Schedule A
TRADEMARK

<u>Trademark Name</u>	<u>Registration No.</u>	<u>International Class and Goods</u>	<u>Registration Date</u>
PROTECTION PORTFOLIO	2,845,688	Class 16 – Binders, stationary-type portfolios, stationary folders and file folders for the retention and safekeeping of documents, papers and certificates	May 25, 2004