

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------------------|--|---|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Reed Elsevier Properties, Inc. | | 03/17/2010 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Furniture Today Media Group, LLC | | |
| Street Address: | 3731 N.W. 8th Avenue | | |
| City: | Boca Raton | | |
| State/Country: | FLORIDA | | |
| Postal Code: | 33431 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: | | |
| PROPERTY NUMBERS Total: 12 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1428353 | ACCESSORIES/TODAY | |
| Registration Number: | 1330832 | DESIGN TODAY | |
| Registration Number: | 2218347 | FURNITURE/TODAY | |
| Registration Number: | 1123253 | FURNITURE/TODAY | |
| Serial Number: | 77091753 | GREEN | |
| Registration Number: | 2779371 | GIFTS & DEC DIRECT | |
| Registration Number: | 2009236 | RETAIL PLANNING GUIDE | |
| Registration Number: | 1682922 | THE WEEKLY BUSINESS NEWSPAPER OF THE FURNITURE INDUSTRY | |
| Registration Number: | 3153465 | GIFTS & DECORATIVE ACCESSORIES | |
| Registration Number: | 0844326 | GIFTS & DECORATIVE ACCESSORIES | |
| Registration Number: | 2264205 | HOME TEXTILES TODAY | |
| Registration Number: | 1172219 | HOME TEXTILES TODAY | |
| CORRESPONDENCE DATA | | | |

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**TRADEMARK
 REEL: 004212 FRAME: 0480**

Fax Number: (561)847-7801
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 5618477800
Email: cathy.nicholson@novakdruce.com
Correspondent Name: Novak Druce + Quigg LLC
Address Line 1: 525 Okeechobee Blvd.
Address Line 2: Fifteenth Floor
Address Line 4: West Palm Beach, FLORIDA 33401

| | |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 7592 |
| NAME OF SUBMITTER: | Cathy Nicholson |
| Signature: | /Cathy Nicholson/ |
| Date: | 05/25/2010 |

Total Attachments: 6
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REPI TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "**Assignment**") is executed and delivered as of March 17, 2010, by Reed Elsevier Properties Inc., a Delaware corporation ("**Assignor**") in favor of Furniture Today Media Group, LLC, a Florida limited liability company ("**Assignee**"). Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Purchase Agreement (as hereinafter defined).

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of March 17, 2010 (the "**Purchase Agreement**"), by and between Reed Elsevier Inc., a Massachusetts corporation, Assignor, Interior Design Media Group, LLC, a Florida limited liability company and Assignee, Assignor has agreed to assign to Assignee its interest in, and to execute this Assignment to enable Assignee to record the assignment of (i) the trademarks and trademark applications, and (ii) all divisions, reissues, reexaminations, substitutions, continuations, continuations-in-part, foreign counterparts, and extensions of the trademarks and trademark applications, in each case listed on Schedule 1 hereto (the "**Assigned Marks**").

NOW, THEREFORE, for good and valuable consideration provided in the Purchase Agreement, and other good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as follows:

1. Assignor hereby conveys, transfers, and assigns to Assignee any and all right, title, and interest of Assignor in and to the Assigned Marks and all related common-law rights and all goodwill associated therewith and the right to sue and recover (for the sole use and benefit of Assignee and its successors, assigns, or other legal representatives) damages for past, present and future infringement, misappropriation, dilution or other violation thereof or damage thereto.
2. Assignee is to hold all right, title, and interest in and to the Assigned Marks as it would have been held and enjoyed by Assignor had the assignment in Section 1 not been made.
3. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States to record Assignee as the assignee and owner of the Assigned Marks and to issue any trademarks which may be granted on any applications included in the Assigned Marks to Assignee as assignee of the entire right, title and interest therein and thereto.
4. This Assignment is valid as between the parties as of the date hereof. Assignor agrees, without additional consideration, to execute any powers of attorney, applications, assignments, declarations, affidavits, and other papers necessary to transfer, vest, record and perfect good, valid and marketable title in the Assigned Marks to the Assignee.
5. To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement, the terms and provisions of the Purchase Agreement will govern.
6. This Agreement shall be governed by and construed in accordance with the laws of the State of New York regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.

[Signature Page Follows]

REED ELSEVIER PROPERTIES INC.

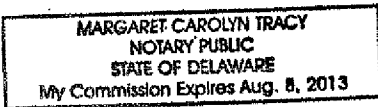
By: Renee Simonton
Name: Renee Simonton
Title: President

STATE OF DELAWARE
COUNTY OF NEW CASTLE

On this 12TH day of MARCH, 2010, before me the signatory above personally appeared and acknowledged to be the above-stated officer of Reed Elsevier Properties Inc., and that in such capacity, being authorized so to do, executed the foregoing instrument for the purposes therein contained.

Notary Public
[SEAL]

Margaret Carolyn Tracy



(Signature Page to REPI Trademark Assignment)

TRADEMARK
REEL: 004212 FRAME: 0483

Schedule 1 to REPI Trademark Assignment

REPI Assigned Marks

| Title | Mark (Profile Name) | Reg. Owner | Country Name | Classes | Application # | App. Date | Registration # | Reg. Date | TM Status |
|-----------------|---------------------|-------------------------------|--------------------------------|---------|---------------|------------|----------------|------------|------------|
| Furniture Today | ACCESSORIES/TODAY | Reed Elsevier Properties Inc. | United States of America (USA) | 16 | 73605981 | 6/23/1986 | 1428353 | 2/10/1987 | Registered |
| Furniture Today | DESIGN TODAY | Reed Elsevier Properties Inc. | United States of America (USA) | 16 | 73454800 | 11/30/1983 | 1330832 | 4/16/1985 | Registered |
| Furniture Today | FURNITURE TODAY | Reed Elsevier Properties Inc. | Benelux | 3 | 1096478 | 12/14/2005 | 783540 | 12/15/2005 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | Argentina | 16 | 2228851 | 7/14/1999 | 1807317 | 10/17/2000 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | Argentina | 42 | 2535279 | 8/13/2004 | 2139185 | 1/26/2007 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | Brazil | 16 | 821904329 | 8/16/1999 | 821904329 | 9/9/2003 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | Chile | 16 | 454694 | 7/14/1999 | 555092 | 12/2/1999 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | Chile | 41 | 657323 | 8/19/2004 | 719719 | 3/9/2005 | Registered |

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|-----------------|-----------------|-------------------------------|------------------------------|--------------------|------------|------------|-----------|------------|--------------------|
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | China (People's Republic of) | 35 | 4176328 | 7/19/2004 | | | Rejected/No Appeal |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | China (People's Republic of) | 41 | 4176327 | 7/19/2004 | 4176327 | 10/28/2007 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | China (People's Republic of) | 42 | 4176329 | 7/19/2004 | 4176329 | 12/28/2007 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | China (People's Republic of) | 16 | 4176330 | 7/19/2004 | 4176330 | 10/28/2007 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | Colombia | 16 | 99 044.353 | 7/14/1999 | 224934 | 1/31/2000 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | European (O.H.I.M.) | 009, 016, 035, 041 | 3950946 | 7/30/2004 | 3950946 | 10/21/2009 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | India | 016, 042 | 1313802 | 10/7/2004 | | | Opposed/Lapsed |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | Mexico | 16 | 403048 | 12/13/1999 | 762411 | 9/26/2002 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | Thailand | 42 | 588299 | 4/25/2005 | | | Rejected |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | Thailand | 16 | 588298 | 4/25/2005 | Kor241839 | 4/25/2005 | Registered |

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| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | United States of America (USA) | 42 | 75315780 | 6/27/1997 | 2218347 | 1/19/1999 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | United States of America (USA) | 16 | 73172569 | 5/31/1978 | 1123253 | 7/31/1979 | Registered |
| Furniture Today | FURNITURE/TODAY | Reed Elsevier Properties Inc. | Venezuela | 16 | 13240/99 | 8/3/1999 | P218436 | 2/25/2000 | Registered |
| Furniture Today | FURNITURE/TODAY Furniture/Today <series of 2> | Reed Elsevier Properties Inc. | Singapore | 41 | T04/11786A | 7/17/2004 | T04/11786A | 8/2/2005 | Registered |
| Furniture Today | FURNITURE/TODAY in Chinese | Reed Elsevier Properties Inc. | China (People's Republic of) | 6750707 | 5/28/2008 | 41 | | | Pending Application |
| Furniture Today | FURNITURE/TODAY in Chinese | Reed Elsevier Properties Inc. | China (People's Republic of) | 6750708 | 5/28/2008 | 16 | | | Pending Application |
| Furniture Today | GREEN | Reed Elsevier Properties Inc. | United States of America (USA) | 16 | 77091753 | 1/26/2007 | | | Pending Application |
| Gifts & Dec | GIFTS & DEC DIRECT | Reed Elsevier Properties Inc. | United States of America (USA) | 41 | 76474150 | 12/10/2002 | 2779371 | 11/4/2003 | Registered |
| Gifts & Dec | GIFTS & DECORATIVE ACCESSORIES | Reed Elsevier Properties Inc. | United States of America (USA) | 42 | | | | | NEVER FILED |
| Gifts & Dec | RETAIL PLANNING GUIDE | Reed Elsevier Properties Inc. | United States of America (USA) | 16 | 75059340 | 2/16/1996 | 2009236 | 10/15/1996 | Registered |

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| Gifts & Dec | THE WEEKLY BUSINESS NEWSPAPER OF THE FURNITURE INDUSTRY | Reed Elsevier Properties Inc. | United States of America (USA) | 16 | 74/151730 | 3/27/1991 | 1682922 | 4/14/1992 | Registered |
| Home Accents Today | GIFTS & DECORATIVE ACCESSORIES | Reed Elsevier Properties Inc. | United States of America (USA) | 16 | 78685784 | 8/4/2005 | 3153465 | 10/10/2006 | Registered |
| Home Textiles Today | GIFTS & DECORATIVE ACCESSORIES <stylized> | Reed Elsevier Properties Inc. | United States of America (USA) | 16 | 72244101 | 4/22/1966 | 844326 | 2/13/1968 | Registered |
| Home Textiles Today | HOME TEXTILES TODAY | Reed Elsevier Properties Inc. | China (People's Republic of) | 16 | 3900592 | 2/2/2004 | 3900592 | 6/21/2007 | Registered |
| Home Textiles Today | HOME TEXTILES TODAY | Reed Elsevier Properties Inc. | China (People's Republic of) | 42 | 3900590 | 2/2/2004 | 3900590 | 7/7/2006 | Registered |
| Home Textiles Today | HOME TEXTILES TODAY | Reed Elsevier Properties Inc. | China (People's Republic of) | 41 | 3900591 | 2/2/2004 | 3900591 | 7/7/2006 | Registered |
| Home Textiles Today | HOME TEXTILES TODAY | Reed Elsevier Properties Inc. | United States of America (USA) | 42 | 75372552 | 10/14/1997 | 2264205 | 7/27/1999 | Registered |
| Home Textiles Today | HOME TEXTILES TODAY | Reed Elsevier Properties Inc. | United States of America (USA) | 16 | 73236138 | 10/22/1979 | 1172219 | 10/6/1981 | Registered |

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