

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Ziff Davis Media Inc. | | 05/25/2010 | CORPORATION: |
| RECEIVING PARTY DATA | | | |
| Name: | Ziff Davis Publishing Holdings Inc. | | |
| Street Address: | 28 East 28th Street | | |
| Internal Address: | 11th Floor, Legal Dept. | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10016 | | |
| Entity Type: | CORPORATION: | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3199178 | BUSINESS 4 SITE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)503-3560 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-503-3554 | | |
| Email: | tara_goldfrank@ziffdavis.com | | |
| Correspondent Name: | Tara Goldfrank | | |
| Address Line 1: | 28 East 28th Street | | |
| Address Line 2: | 11th Floor, Legal Dept. | | |
| Address Line 4: | New York, NEW YORK 10016 | | |
| NAME OF SUBMITTER: | Tara Goldfrank | | |
| Signature: | /tgoldfrank/ | | |
| Date: | 05/26/2010 | | |

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Total Attachments: 1
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