

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FIRST NATIONAL BANK OF OMAHA		03/31/2010	National Banking Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	FNMS Holding, LLC
<b>Street Address:</b>	1620 Dodge Street
<b>City:</b>	Omaha
<b>State/Country:</b>	NEBRASKA
<b>Postal Code:</b>	68197
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	3171877	FIRST ACCOUNT UPDATER
Registration Number:	3002393	FIRST BATCH
Registration Number:	3002394	FIRST BILLING
Registration Number:	2789205	FIRST INFOCENTER
Registration Number:	3163134	FIRST NATIONAL AUTHORIZATIONS
Registration Number:	2790140	FIRST NATIONAL MERCHANT SOLUTIONS
Registration Number:	3220635	FIRST RESOLUTION ONLINE
Registration Number:	2792422	FNMS ONLINE
Registration Number:	2766243	MERCHANTSUMMARY.COM
Registration Number:	2664549	PAYFUSE
Registration Number:	2964600	FNMS BANKING
Registration Number:	3406818	GIFT
Registration Number:	2767722	GIFTCARD EDITION
Registration Number:	3079575	SMARTONE PAY CARD

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Registration Number:	3089895	SMARTONE PREPAID SOLUTIONS
Registration Number:	2798301	SMARTONE
Serial Number:	77829788	FIRST INTERCHANGE QUALIFICATION ALERT
Serial Number:	77740084	FIRST PAID HEALTHCARE SOLUTIONS
Serial Number:	77740071	FIRST PAID HEALTHCARE SOLUTIONS
Serial Number:	77920116	SMARTONE

**CORRESPONDENCE DATA**

Fax Number: (404)572-5134  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 404 572 4600  
Email: trademarks@kslaw.com,spetty@kslaw.com,vbantug@kslaw.com  
Correspondent Name: W. Scott Petty, King & Spalding LLP  
Address Line 1: 1180 Peachtree Street  
Address Line 4: Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:	58318.019014
NAME OF SUBMITTER:	Vicky R. Bantug, Paralegal
Signature:	/Vicky R. Bantug/
Date:	05/26/2010

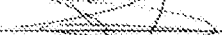
Total Attachments: 3  
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**TRADEMARK ASSIGNMENT**

In consideration for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, First National Bank of Omaha, First National Bank Tower, Stop 3290, 1620 Dodge Street, Omaha, NE 68197 ("Assignor"), hereby sells, conveys, transfers and assigns to FNMS Holding, LLC, First National Bank Tower, Stop 3290, 1620 Dodge Street, Omaha, NE 68197 ("Assignee"), (i) all right, title and interest in and to the trademarks identified on Exhibit A attached hereto, together with all goodwill symbolized by and connected with the use of such trademarks (the "Trademarks"), (ii) any and all legal actions and rights and remedies at law or in equity for past infringements, misappropriations, or other violations of the Trademarks, including the right to sue for, collect, and retain all damages, profits, proceeds, and all other remedies associated therewith; and (iii) any and all income, royalties, damages, and payments now or hereafter due or payable with respect to the Trademarks, for Assignee's own use and enjoyment and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives as fully and entirely as the same would have been enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of this 31<sup>st</sup> day of March, 2010.

FIRST NATIONAL BANK OF OMAHA

By:  \_\_\_\_\_

Name: Michael Summers

Title: Chief Financial Officer

EXHIBIT A

**First Account Updater** - U.S. Reg. No. 3,171,877 -- issued 11/14/2006; class 36; credit card verification, namely, processing of merchant requests for verification of credit card account information.

**First Batch** - U.S. Reg. No. 3,002,393 -- issued 9/27/2005; class 36; credit card transaction processing and debit card transaction processing

**First Billing** - U.S. Reg. No. 3,002,394 -- issued 9/27/2005; class 36; electronic processing and transmission of bill payment data.

**First InfoCenter** - U.S. Reg. No. 2,789,205 -- issued 12/02/2003; class 36; electronic credit card processing services.

**First National Authorizations** - U.S. Reg. No. 3,163,134 -- issued 10/24/2006; class 36; electronic processing of credit card transactions, debit card transactions, stored value transactions, check transactions and payment data.

**First National Merchant Solutions** - U.S. Reg. No. 2,790,140 -- issued 12/09/2003; class 36; credit card transaction processing services.

**First Resolution Online** - U.S. Reg. No. 3,220,635 -- issued 3/20/2007; class 36; credit card transaction processing services.

**FNMS Online** - U.S. Reg. No. 2,792,422 -- issued 12/19/2003; class 36; providing merchant account data via an on-line computer system.

**MerchantSummary.com** - U.S. Reg. No. 2,766,243 -- issued 9/23/2003; class 36; providing an on-line website featuring financial information, namely, merchant account data.

**Payfuse** - U.S. Reg. No. 2,664,549 -- issued 12/17/2002; class 36; providing electronic processing and transmission of credit card transaction data and electronic payment data via an on-line computer system.

**FNMS Banking** - U.S. Reg. No. 2,964,600 -- issued 7/05/2005; class 35; providing merchant account data via an on-line computer system.

**Gift** - U.S. Reg. No. 3,406,818 -- issued 4/01/2008; class 16; gift cards.

**Giftcard Edition** - U.S. Reg. No. 2,767,722 -- issued 9/23/2003; class 9; pre-funded magnetically and/or electronically encoded gift certificate cards having a stored value.

**SmartOne Pay Card** - U.S. Reg. No. 3,079,575 -- issued 4/11/2006; class 36; debit card services.

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**SmartOne Prepaid Solutions** - U.S. Reg. No. 3,089,895 -- issued 5/09/2006; class 36; debit card services.

**Smartone** -- U.S. Reg. No. 2,798,301 -- issued 12/23/2003; class 36; banking services.

**First Interchange Qualification Alert** -- U.S. App. Serial No. 77,829,788 -- filed 5/19/2009; class 36; financial services to merchants, namely, providing financial account management services; and information services, namely financial and account management information provided by electronic means.

**First Paid Healthcare Solutions** - U.S. App. Serial No. 77,740,084 -- filed 5/19/2009; class 36; financial services, namely, credit card transaction processing services; debit card transaction processing services; electronic check processing services and financial consulting services related to enhancing revenue cycle services provided in the field of healthcare; claims administration services in the field of health insurance; administration of patient assistance eligibility programs for health care benefits and claims; providing patient eligibility assistance services, namely, determining eligibility for health benefits and funding; entitlement funding services, namely, providing guidance to patients necessitating funding for healthcare.

**First Paid Healthcare Solutions** - U.S. App. Serial No. 77,740,071 -- filed 5/19/2009; class 36; financial services, namely, credit card transaction processing services; debit card transaction processing services; electronic check processing services and financial consulting services related to enhancing revenue cycle services provided in the field of healthcare; claims administration services in the field of health insurance; administration of patient assistance eligibility programs for health care benefits and claims; providing patient eligibility assistance services, namely, determining eligibility for health benefits and funding; entitlement funding services, namely, providing guidance to patients necessitating funding for healthcare.

**Smartone** -- U.S. App. Serial No. 77,920,116 - filed 1/26/2010; class 36; debit card services and gift card services.

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Ex A-2

RECORDED: 05/26/2010

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