

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Salu, Inc.		02/19/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Salu Beauty, Inc.
Street Address:	11344 Coloma Road
Internal Address:	Suite 725
City:	Gold River
State/Country:	CALIFORNIA
Postal Code:	95670
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2354182	SKIN STORE
Registration Number:	3087484	SKINSTORE
Serial Number:	77895202	SECRET SKINSTORE
Registration Number:	3244965	WHERE SCIENCE AND BEAUTY CLICK
Serial Number:	77872271	BEAUTYBLAST
Registration Number:	3765115	SALU BEAUTY

CORRESPONDENCE DATA

Fax Number: (916)362-9066
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 916-362-9000
 Email: mleonard@davisandleonard.com
 Correspondent Name: Mark R. Leonard
 Address Line 1: 8880 Cal Center Drive
 Address Line 2: Suite 180
 Address Line 4: Sacramento, CALIFORNIA 95826

TRADEMARK

900163140

REEL: 004213 FRAME: 0600

OP \$165.00 2354182

ATTORNEY DOCKET NUMBER:	SALU NAME CHANGE
NAME OF SUBMITTER:	Mark R. Leonard
Signature:	/mark r. leonard/
Date:	05/26/2010
Total Attachments: 1 source=salu.name.change#page1.tif	

NAME CHANGE ONLY, NO DOCUMENTS REQUIRED