

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bayer HealthCare LLC		04/30/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Bayer Consumer Care AG		
Street Address:	Peter-Merian-Str. 84		
City:	Basel		
State/Country:	SWITZERLAND		
Postal Code:	4052		
Entity Type:	joint stock: SWITZERLAND		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1360063	CITRACAL	
Registration Number:	1837669	CITRACAL CALCIUM CITRATE LIQUITAB	
Registration Number:	1837668	CITRACAL CALCIUM CITRATE ULTRADENSE	
Registration Number:	1837667	CITRACAL CALCIUM CITRATE ULTRADENSE	
Registration Number:	2916402	CITRACAL THE RIGHT CALCIUM	
Registration Number:	2312976	ULTRADENSE	
CORRESPONDENCE DATA			
Fax Number:	(302)658-9141		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	bstaley@cblh.com		
Correspondent Name:	Jennifer Fraser		
Address Line 1:	P.O. Box 2207		
Address Line 4:	Wilmington, DELAWARE 19899		
ATTORNEY DOCKET NUMBER:	01426-01881		

OP \$165.00 1360063

900163243

TRADEMARK
REEL: 004214 FRAME: 0201

DOMESTIC REPRESENTATIVE

Name: Jennifer Fraser
Address Line 1: P.O. Box 2207
Address Line 4: Wilmington, DELAWARE 19899

NAME OF SUBMITTER:	Jennifer Fraser
Signature:	/jf/
Date:	05/27/2010
Total Attachments: 2 source=CITRACAL Assignment#page2.tif source=CITRACAL Assignment#page3.tif	

ASSIGNMENT

WHEREAS, Bayer HealthCare LLC, a limited liability company organized under the laws of Delaware, having a business address of 100 Bayer Road, Pittsburgh, Pennsylvania, 15205 (hereinafter "Assignor"), is the owner of the marks in Exhibit A (hereinafter the "Marks");

WHEREAS, Bayer Consumer Care AG, a joint stock company organized under the laws of Switzerland, having a business address of Peter-Merian-Str. 84, Basel, Switzerland, 4052 (hereinafter "Assignee") is desirous to acquire all right, title and interest in and to the Marks, together with the goodwill of such business related to the Marks, and the applications/registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, Assignor assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and applications/registrations therefor, along with that portion of the business to which the Marks pertain, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same,

Bayer HealthCare LLC

Date: April 30, 2010

By: William E. Hawthurst

Name: William E. Hawthurst

Title: VP + Assistant General Counsel

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EXHIBIT A

MARK	Application/Registration No.
CITRACAL	1,360,063
CITRACAL CALCIUM CITRATE LIQUITAB (and device)	1,837,669
CITRACAL CALCIUM CITRATE ULTRADENSE (and device)	1,837,668
CITRACAL CALCIUM CITRATE ULTRADENSE (and device)	1,837,667
CITRACAL THE RIGHT CALCIUM	2,916,402
CITRACAL	4428617 (TX)
ULTRADENSE (and device)	2312976