

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
I-M Marketing, LP		05/12/2010	PARTNERSHIP: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sinclair Television Group, Inc.		
<b>Street Address:</b>	10706 Beaver Dam Road		
<b>City:</b>	Cockeysville		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	21030		
<b>Entity Type:</b>	CORPORATION: MARYLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77928787	MOBIDEALS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(410)347-7303		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	mvchider@ober.com		
<b>Correspondent Name:</b>	OBER /KALER c/o Royal W. Craig		
<b>Address Line 1:</b>	120 E. Baltimore Street		
<b>Address Line 4:</b>	Baltimore, MARYLAND 21202-1643		
<b>ATTORNEY DOCKET NUMBER:</b>	027095.085844		
<b>NAME OF SUBMITTER:</b>	Royal W. Craig-mvc		
<b>Signature:</b>	/Royal W. Craig -mvc/		
<b>Date:</b>	05/28/2010		
Total Attachments: 2			

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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is dated as of May 12, 2010 by and between Sinclair Television Group, Inc., a corporation organized and existing under the laws of the state of Maryland in the Country of the United States, and having its principal place of business at 10706 Beaver Dam Road, Cockeysville, MD 21030 ("Assignee"), and I-M Marketing, LP, a Texas Partnership, having its principal place of business at 551 Silicon Dr. Suite 101, Southlake, TX 76092 ("Assignor").

### Recitals

A. Assignor and Assignee have entered into a Master Services Agreement contract pursuant to which Assignor is transferring to Assignee a trademark of Assignor, together with the goodwill of the business connected with and symbolized by the trademark.

B. Pursuant to the Master Services Agreement contract, Assignor has agreed to execute such instruments as Assignee may reasonably request in order more effectively to assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of the trademark.

C. In furtherance of the foregoing, Assignor desires to assign, transfer, grant, convey, assure and confirm to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign trademarks and trademark applications, together with the goodwill of the business connected with and symbolized by the trademark, together with all rights of actions for past infringement thereof including the right to recover damages for said infringement for the trademarks and trademark applications listed below and incorporated herein by reference (all of the foregoing being referred to herein as the "Trademark").

NOW, THEREFORE, in consideration of Two Hundred Seventy Five Dollars (\$275.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell and assigns to Assignee, its successors, assigns, nominees, or other legal representatives, the entire right, title, right and interest in and to all improvements in the following trademark application, together with the goodwill of the business connected with and symbolized by the trademark:

### **MOBIDEALS (& Design), Trademark Application No. 77928787**

and all goodwill associated therewith and any and all corresponding applications or registrations for trademark in any and all countries, and authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue trademarks, to issue any trademark on said improvements or resulting therefrom to the said "ASSIGNEE," its successors, assigns, nominees or other legal representatives, as assignee of the entire interest, and I covenant that I have full right to convey the entire interest herein assigned and that I have not executed and will not execute any agreement in conflict herewith, and agree that I will communicate to said "ASSIGNEE," its successors, assigns, nominees or other legal representatives all facts known to me respecting said Trademark, whenever requested, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths and do all lawful acts requisite to perfect and maintain such trademarks. Assignor will, upon request, sign all lawful papers requisite to perfect and maintain such trademarks, and Assignor further covenants and agrees that it will, at any time upon request, do everything legally possible to aid said "ASSIGNEE," its successors, assigns, nominees or other

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legal representatives, either in its own name, to apply for, obtain and enforce the trademarks in all countries, all without further consideration but at the expense of said "ASSIGNEE," his successors, assigns, nominees, or other legal representatives.

ASSIGNOR:

I-M Marketing, LP  
A Texas Partnership

Date: May 12, 2010

By: Ronald Mauss  
Title: CEO

ASSIGNEE:

Sinclair Television Group, Inc.  
A Maryland Corporation

Date: May 27, 2010

By: David Bochenek  
Title

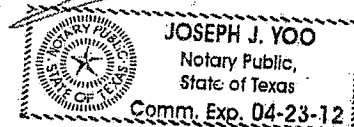
WITNESSES

I HEREBY CERTIFY that, on this 12 day of May 2010, before me, Ronald Mauss personally appeared before me and, being authorized to do so, executed the foregoing instrument for the purposes therein contained.

WITNESS/ATTEST:

Joseph Yoo  
(Please print name)

By: [Signature]  
(Signature)



I HEREBY CERTIFY that, on this 27<sup>th</sup> day of May 2010, before me, David Bochenek personally appeared before me and, being authorized to do so, executed the foregoing instrument for the purposes therein contained.

WITNESS/ATTEST:

Susan Domozych  
(Please print name)

By: [Signature]  
(Signature)

SUSAN E. DOMOZYCH  
NOTARY PUBLIC STATE OF MARYLAND  
My Commission Expires January ~~2, 2002~~ 2014

