

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Global Registry, Inc.		05/18/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	RCI TM Corp.		
Street Address:	10750 West Charleston Blvd.		
Internal Address:	Suite 130		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89135		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85008636	LUXURY WITHOUT LIMITS	
CORRESPONDENCE DATA			
Fax Number:	(973)753-6620		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-753-6455		
Email:	uspto.mail@wyndhamworldwide.com		
Correspondent Name:	Susan L. Crane		
Address Line 1:	22 Sylvan Way		
Address Line 2:	3rd Floor		
Address Line 4:	Parsippany, NEW JERSEY 07054		
NAME OF SUBMITTER:	Diane Churchill		
Signature:	/DianeChurchill/		
Date:	05/28/2010		

CH \$40.00 85008636

Total Attachments: 4

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ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS **Global Registry, Inc.** ("Assignor"), a Delaware corporation with its principal place of business at 7 Sylvan Way, Parsippany, New Jersey 07054, is the owner of pending United States trademark application no. 85008636 (the "Mark");

WHEREAS **RCI TM Corp.** ("Assignee"), a Delaware corporation with its principal place of business at 10750 West Charleston Boulevard, Suite 130, Las Vegas, Nevada 89135 is desirous of acquiring the Mark and application thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee, all rights, title and interest in and to the Mark together with that portion of its business relating to the Mark and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

GLOBAL REGISTRY, INC.

By: 

Name: Susan L. Crane

Title: Group Vice President, Legal

Dated: May 18, 2010

RCI TIM CORP.

By: 

Name: Mark A. Johnson

Title: President

Dated: *May 21, 2010*

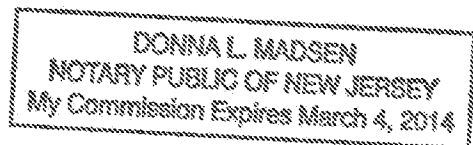
State of New Jersey

County of Morris

On May 18, 2010 before me, Donna L. Madsen, personally appeared Susan L. Crane personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature *Donna L. Madsen* (Seal)
Donna L. Madsen



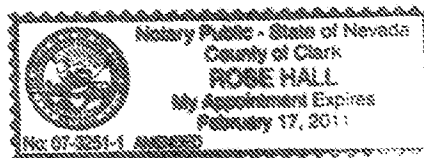
State of Nevada

County of Clark

On May 21, 2010 before me, Mark Johnson, personally appeared Mark A. Johnson personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature  (Seal)



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