# OP \$215.00 7785352

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Limex Global Industries, Ltd.		05/18/2010	CORPORATION: NIGERIA

### **RECEIVING PARTY DATA**

Name:	Equus World, Inc.	
Street Address:	39555 Orchard Hill Place, Suite 370	
City:	Novi	
State/Country:	MICHIGAN	
Postal Code:	48375	
Entity Type:	CORPORATION: DELAWARE	

### PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	77853520	ANGELINA
Serial Number:	77853499	SQUAL
Serial Number:	77671958	MR (MAHARAJAH OF THE ROAD)
Serial Number:	77640409	EQUES
Serial Number:	77676133	EQUUS-MR
Serial Number:	77728972	MC (MAHARAJAH CAR)
Serial Number:	77626710	ECQUOS
Serial Number:	77943487	EQUUS WORLD

# **CORRESPONDENCE DATA**

Fax Number: (248)735-0444

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 248-735-4985

Email: jziety@borda-lorenz.com

Correspondent Name: Borda Lorenz P.C. (Att: James Ziety)
Address Line 1: 39555 Orchard Hill Place, Suite 370

TRADEMARK 900163329 REEL: 004215 FRAME: 0026

Address Line 4: Novi, MICHIGAN 48375			
ATTORNEY DOCKET NUMBER:	EQUUS 0528-2		
NAME OF SUBMITTER:	James P. Ziety		
Signature:	/james ziety/		
Date:	05/28/2010		
Total Attachments: 1 source=Executed Assignment of Trademark Limex#page1.tif			

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# ASSIGNMENT OF TRADEMARK

This agreement entered this 25th of May, 2010 between Limex Global Industries Ltd., of 52, Warehouse road, Apapa, lagos/Nigeria "Assignor", and Equus World, Inc., a Delaware corporation, with offices located at 39555 Orchard Hill Place, Suite 370, Novi, Michigan 48375, herein referred to as "Assignee".

That Assignor has filed trademark registrations for five trademarks with the United States Patent and Trademark Office as follows:

Serial Number 77/853520 (ANGELINA)

Serial Number 77/853499 (SQUAL)

Serial Number 77/671958 (MR [MAHARAJAH OF THE ROAD])

Serial Number 77/640409 AND 77/512252 (EQUES)

Serial Number 77/676133 (EQUUS-MR)

Serial Number 77/728972 (MC [MAHARAJAH CAR])

Serial Number 77/626710 (ECQUOS)

Serial Number 77/943487 (EQUUS WORLD)

and Assignee is desirous of acquiring such marks and the registrations thereof.

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the applications and future registration thereof, the number of which is contained herein.

Date

Bassam Abdallah

President

Limex Global Industries Ltd.

RECORDED: 05/28/2010

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TRADEMARK

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