

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bob Gaudio		05/15/2010	INDIVIDUAL:
Frankie Valli		04/30/2010	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Danielle Gaudio-Lalehzar		
Street Address:	116 Harrison Street		
City:	Garden City		
State/Country:	NEW YORK		
Postal Code:	11530		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77240291	JERSEY BABYS	
Serial Number:	77239515	JERSEY BABYS	
Serial Number:	77239531	JERSEY BABYS	
Serial Number:	77239520	JERSEY BABYS	
Serial Number:	77239527	JERSEY BABYS	
CORRESPONDENCE DATA			
Fax Number:	(212)425-5288		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-425-7200		
Email:	tmdocketny@kenyon.com		
Correspondent Name:	James E. Rosini, Esq.		
Address Line 1:	One Broadway		
Address Line 2:	Kenyon & Kenyon LLP		
Address Line 4:	New York, NEW YORK 10004		

OP \$140.00 77240291

ATTORNEY DOCKET NUMBER:	14216/16; 2; 6; 4; 5
NAME OF SUBMITTER:	James E. Rosini, Esq.
Signature:	/James E. Rosini/
Date:	05/28/2010
Total Attachments: 3 source=JERSEY BABYS - Assignment from Gudio and Valli to Danielle Gaudio-Lalehzar#page1.tif source=JERSEY BABYS - Assignment from Gudio and Valli to Danielle Gaudio-Lalehzar#page2.tif source=JERSEY BABYS - Assignment from Gudio and Valli to Danielle Gaudio-Lalehzar#page3.tif	

TRADEMARK ASSIGNMENT

This Assignment is made on this ____ day of _____, 2010, by Bob Gaudio and Frankie Valli, U.S. citizens, with a place of business at 503 North Elm Drive, Beverly Hills, California 90210 (“ASSIGNORS”), to and in favor of Danielle Gaudio-Lalehzar, a U.S. citizen, located at 116 Harrison Street, Garden City, New York 11530 (“ASSIGNEE”).

WITNESSETH THAT:

WHEREAS, ASSIGNORS are the owners of all right, title and interest in and to the trademarks and applications listed in attached Schedule “A” (the “Trademarks”); and


WHEREAS, ASSIGNEE wishes to acquire from ASSIGNORS all right, title and interest in and to the Trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS hereby assign to ASSIGNEE all of ASSIGNORS’ right, title and interest in and to the Trademarks, together with the goodwill of the business appurtenant to and symbolized by the Trademarks, and including, without limitation, all pending applications for registration of the Trademarks as set forth in attached Schedule “A”; all common law rights in and to the Trademarks; and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks, all of the foregoing to be held and enjoyed by ASSIGNEE, its successors and assigns, to the same extent that such would have been held and enjoyed by ASSIGNORS had such assignment not been made.


ASSIGNORS assign the Trademarks as a part of that portion of the business to which the Trademarks pertain as required by Section 10 of the Trademark Act (15 U.S.C. § 1060).

Dated: May 15, 2010

Dated: April 30, 2010



Bob Gaudio



Frankie Valli

**SCHEDULE A
TRADEMARKS**

MARK	CLASS	SERIAL NO.
JERSEY BABYS	9	77/240,291
JERSEY BABYS	14	77/239,515
JERSEY BABYS	18, 25	77/239,531
JERSEY BABYS	20	77/239,520
JERSEY BABYS	24	77/239,527