

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Group Force Capital, Inc.		05/28/2010	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Group Force Capital, LLC		
<b>Street Address:</b>	20900 NE 30th Avenue		
<b>Internal Address:</b>	3rd Floor		
<b>City:</b>	Aventura		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33180		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3791405	L'CHAIM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(305)858-5261		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	305-858-2900		
<b>Email:</b>	ggroisman@coffeyburlington.com		
<b>Correspondent Name:</b>	Gabriel Groisman, Esquire		
<b>Address Line 1:</b>	2699 S. Bayshore Drive, Penthouse		
<b>Address Line 4:</b>	Miami, FLORIDA 33133		
<b>NAME OF SUBMITTER:</b>	Gabriel Groisman, Esquire		
<b>Signature:</b>	/s/ Gabriel Groisman		
<b>Date:</b>	05/28/2010		
<b>Total Attachments: 1</b>			

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 REEL: 004215 FRAME: 0126**



**TRADEMARK ASSIGNMENT**

**Group Force Capital, Inc.**, a Florida corporation with its principal place of business at 84 Bal Cross Drive, Bal Harbour, Florida 33154 (“Assignor”), is the owner of the trademark, **L’CHAIM**, specifically, U.S. Trademark Reg. No. 3791405 – with a Registration Date of May 18, 2010 (“the Trademark”).

**Group Force Capital, LLC**, a Florida limited liability company with its principal place of business at 20900 N.E. 30<sup>th</sup> Avenue, 8<sup>th</sup> Floor, Aventura, Florida 33180 (“Assignee”), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its rights, title, and interest in and to the Trademark, together with the good will of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

Group Force Capital, Inc.

By:  \_\_\_\_\_

Name: RAMI MIZRAHI

Title: CEO

Date: 5/28/10