

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mark Bittner		04/16/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	DOWCO, Inc.		
Street Address:	4230 Clipper Drive		
City:	Manitowoc		
State/Country:	WISCONSIN		
Postal Code:	54220		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3755608	SPORTCREATION	
Registration Number:	3769143	SC	
CORRESPONDENCE DATA			
Fax Number:	(414)277-0656		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-271-6560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Billie Jean Smith		
Address Line 1:	100 East Wisconsin Avenue, Ste 3300		
Address Line 2:	Michael Best & Friedrich, LLP		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	014793-9029 & -9024		
NAME OF SUBMITTER:	Jennifer Carrubba		
Signature:	/Jennifer Carrubba/		

OP \$65.00 3755608

Date:

06/01/2010

Total Attachments: 2

source=A3926768#page1.tif

source=A3926768#page2.tif

TRADEMARK ASSIGNMENT

This Agreement is made by and between Mark Bittner a citizen of the United States of America (hereinafter "Assignor") and DOWCO, Inc., a Wisconsin Corporation, having an address of 4230 Clipper Drive, Manitowoc, WI 54220 (hereinafter "Assignee") on this 16th day of April, 2010 ("Effective Date").

WHEREAS, Assignor owns the trademarks identified in Exhibit A attached hereto (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring said Marks and the federal trademark registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee and its successors all of the Assignor's right, title and interest in and to said Marks, including the federal trademark registrations thereof, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks.

Mark Bittner
("Assignor")

Signature:  05-27-10

Name: Mark Bittner

Title: Owner

EXHIBIT A

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date.</u>
SPORTCREATION	3755608	Mar. 2, 2010
SC Logo	3769143	Mar. 30, 2010