

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dimensions Crafts LLC	FORMERLY Dimensions	05/20/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	K & Company LLC		
Street Address:	11125 NW Ambassador		
Internal Address:	Suite 200		
City:	Kansas City		
State/Country:	MISSOURI		
Postal Code:	64153		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2376273	FRAME A NAME	
CORRESPONDENCE DATA			
Fax Number:	(630)810-2714		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	630-810-2742		
Email:	ssheehan@wilton.com		
Correspondent Name:	Susan Sheehan		
Address Line 1:	2240 W. 75th Street		
Address Line 4:	Woodridge, ILLINOIS 60517		
ATTORNEY DOCKET NUMBER:	FRAME A NAME		
NAME OF SUBMITTER:	Susan Sheehan		
Signature:	/susan sheehan/		

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REEL: 004216 FRAME: 0289

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Date:

06/02/2010

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, DIMENSIONS CRAFTS LLC a Limited Liability company with a principal place of business at 1801 N. 12th Street, Reading, PA 19604 is the owner of the trademark FRAME A NAME Reg. No. 2,376,273 (the "Trademark");

WHEREAS, K & COMPANY LLC a Limited Liability Company with a principal place of business at 11125 NW Ambassador, Suite 200, Kansas City, MO 64153 is desirous of acquiring the Trademark and the goodwill associated therewith; and

WHEREAS, DIMENSIONS CRAFTS LLC is willing to assign all of its right, title and interest to the Trademark effective as of September 5, 2007;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, DIMENSIONS CRAFTS LLC hereby assigns to K & COMPANY LLC all rights, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the portion of the business to which the Trademark pertains.

IN WITNESS WHEREOF, the owner has executed this assignment this 20 day of May, 2010.

DIMENSIONS CRAFTS LLC

By: _____

Kevin Fick
President

Accepted by:

K & COMPANY LLC

By: _____

Kevin Fick
President

_____) :ss.:
_____)

On the 20th day of May, 2010, before me personally came Kevin Fick, to me known, who, being by me duly sworn, did depose and say that he is President of DIMENSIONS CRAFTS LLC and K & COMPANY LLC, the corporations described in and which executed the above instrument; and that he signed his name thereto by authority of the board of directors of said corporation.

Notary Public

DAVID H. MENAPAGE
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 6/28/2014