

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Dwell LLC		04/30/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Dwell Media LLC
Street Address:	550 Kearny St.
Internal Address:	Suite 710
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94108
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2452089	DWELL
Registration Number:	3016045	DWELL
Registration Number:	3639000	DWELL
Registration Number:	3671030	DWELL
Registration Number:	3486397	DWELL
Registration Number:	3660406	DWELL
Registration Number:	3638812	DWELL
Registration Number:	3372990	DWELL HOME
Registration Number:	3255952	DWELL ON DESIGN
Registration Number:	3597150	AT HOME IN THE MODERN WORLD
Registration Number:	3798171	
Serial Number:	77929353	DWELL MEDIA

OP \$315.00 2452089

CORRESPONDENCE DATA

Fax Number: (831)768-7528

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 831-768-7481

Email: jatatum@tatumgc.com

Correspondent Name: Jeffery Anne Tatum

Address Line 1: P.O. Box 988

Address Line 4: Aptos, CALIFORNIA 95001

NAME OF SUBMITTER:	Jeffery Anne Tatum
Signature:	/Jeffery Anne Tatum/
Date:	06/02/2010
Total Attachments: 0	

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