

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	Resubmission of 900161161. Conopco, Inc. & Unilever Supply Chain, Inc. Decl to correct record that assgn doc recorded at 3177/0626 was in error; has no legal effect. Peggy Sage is owner by virtue of assgn recorded at 2031/0857.												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:25%;">Formerly</th> <th style="width:15%;">Execution Date</th> <th style="width:30%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Unilever Supply Chain, Inc.</td> <td></td> <td>01/06/2010</td> <td>CORPORATION: NEW YORK</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Unilever Supply Chain, Inc.		01/06/2010	CORPORATION: NEW YORK				
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<b>Registration Number:</b>	0509640	PEGGY SAGE											
<b>CORRESPONDENCE DATA</b>													
<p><b>Fax Number:</b> (703)491-8444  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p><b>Phone:</b> 703-491-8880  <b>Email:</b> WilliamHolt@HoltLawOffices.com  <b>Correspondent Name:</b> William H Holt  <b>Address Line 1:</b> 12311 Harbor Drive  <b>Address Line 4:</b> Woodbridge, VIRGINIA 22192</p>													
<b>ATTORNEY DOCKET NUMBER:</b>	PEGGY SAGE 509640												
<b>DOMESTIC REPRESENTATIVE</b>													
<p><b>Name:</b> William H Holt  <b>Address Line 1:</b> 12311 Harbor Drive</p>													

OP \$40.00 0509640

**900163616**

**TRADEMARK  
 REEL: 004216 FRAME: 0946**

Address Line 4: Woodbridge, VIRGINIA 22192

NAME OF SUBMITTER:

William H. Holt

Signature:

/William H Holt/

Date:

06/02/2010

Total Attachments: 5

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TO: WILLIAM H. HOLT COMPANY: 12311 HARBOR DRIVE

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAY 04, 2010

\*900161161\*

PTAS

WILLIAM H. HOLT  
12311 HARBOR DRIVE  
WOODBIDGE, VA 22192UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 900161161

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,  
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.  
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,  
YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT  
571-272-3350.

1. EACH REEL/FRAME CORRECTION HAVE TO BE DONE SEPARATE.

SHAREILL COLES, EXAMINER  
ASSIGNMENT SERVICES BRANCH  
PUBLIC RECORDS DIVISION

*Supervisor  
Regina Costas White*  
*Submit 2 cover sheets - one  
for each recordation and  
another \$46 -*

TO: WILLIAM H. HOLT COMPANY: 12311 HARBOR DRIVE

<b>TRADEMARK ASSIGNMENT</b>
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**05/04/2010**  
**900161161**

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Decl by Conopco, Inc. & Unilever Supply Chain, Inc. to correct record that merger & assignment docs recorded at 3186/0419 & 3177/0626 were in error & have no legal effect. Peggy Sage is owner by virtue of assignment recorded at 2031/0857.		
<b>CONVEYING PARTY DATA</b>			
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<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	William H Holt		

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Address Line 4: Woodbridge, VIRGINIA 22192	
NAME OF SUBMITTER:	William H. Holt
Signature:	/William H Holt/
Date:	05/04/2010
Total Attachments: 2 source=UnileverDec#page1.tif source=UnileverDec#page2.tif	

DECLARATION

Mark: PEGGY SAGE  
Registration No. 509,640  
Registration Date: May 10, 1949

The undersigned, Kenneth C. Leonard, hereby declares:

1. I am in-house U.S. trademark counsel for the Unilever Group of Companies which includes Conopco, Inc., and Unilever Supply Chain, Inc. and included, at the relevant time herein, Chesebrough-Pond's Inc. (collectively "Unilever") and I am authorized to execute this Declaration on behalf of Unilever.

2. On July 14, 1999, Chesebrough-Pond's Inc. assigned Registration No. 509,640 for the mark PEGGY SAGE (the "PEGGY SAGE Registration") to Peggy Sage, a corporation of France, which assignment was duly recorded with the U.S. Patent and Trademark Office at Reel/Frame 2031/0857 on February 7, 2000.

4. On May 3, 2005, Chesebrough-Pond's Inc. merged into Conopco, Inc. The PEGGY SAGE Registration was inadvertently included on the Schedule of marks that accompanied the recordal of the merger document Chesebrough-Pond's Inc./Conopco, Inc. merger document, recorded at Reel/Frame 3186/0419 on May 27, 2005 (the "May 27, 2005 Recordal").

6. Subsequently, on May 8, 2005, an assignment document was executed between Conopco, Inc. and Unilever Supply Chain, Inc. which was recorded with the U.S. Patent and Trademark Office at Reel/Frame 3177/0626 on June 13, 2005. This assignment document also inadvertently included the PEGGY SAGE Registration in the Schedule of marks being assigned (the "June 13, 2005 Recordal").

8. Peggy Sage is the true and correct owner of the PEGGY SAGE Registration as evidenced by the July 14, 1999 assignment from between Chesebrough-Pond's Inc. and Peggy

**TRADEMARK**

Sage recorded with the U.S. Patent and Trademark Office at Reel/Frame 2031/0857 on February 7, 2000.


9. The May 27, 2005 Recordal and the June 13, 2005 Recordal have no legal effect with respect to the PEGGY SAGE Registration because the Peggy Sage Registration was assigned to Peggy Sage on July 14, 1999, as detailed in paragraph 2 above.

10. In view of the foregoing, Unilever respectfully requests that the Trademark Office records be corrected to show the current ownership of the PEGGY SAGE Registration in the name of Peggy Sage.

9. The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S. C. Section 1001, declares that he is properly authorized to execute this Declaration on behalf of Unilever; and that all statements made of his own knowledge are true; and that all statements made on information and belief are believed to be true.

UNILEVER

January 6, 2010



Kenneth C. Leonard  
Associate General Counsel

TRADEMARK