

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Universal Forest Products, Inc.		06/02/2010	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Universal Consumer Products, Inc.		
<b>Street Address:</b>	2801 E. Beltline NE		
<b>City:</b>	Grand Rapids		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49525		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2939888	LATITUDES	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(616)742-1010		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	616-304-7872		
Email:	trademarks@mcgarrybair.com		
Correspondent Name:	Mary C. Bonnema, McGarry Bair PC		
Address Line 1:	32 Market Avenue SW, Suite 500		
Address Line 4:	Grand Rapids, MICHIGAN 49503		
ATTORNEY DOCKET NUMBER:	71198-183		
NAME OF SUBMITTER:	Mary C. Bonnema		
Signature:	/Mary C. Bonnema/		
Date:	06/03/2010		

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Total Attachments: 1  
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**TRADEMARK**  
**REEL: 004217 FRAME: 0348**

TRADEMARK ASSIGNMENT

WHEREAS, Universal Forest Products, Inc., a Michigan corporation, having its principal place of business at 2801 E. Beltline NE, Grand Rapids, Michigan 49525 ("Assignor"), is the record owner of the entire right, title and interest in and to U.S. Trademark Registration No. 2939888 for the mark LATITUDES ("Trademark"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith and symbolized thereby, including all common law rights associated with the Trademarks by virtue of its use in commerce, to Universal Consumer Products, Inc., a Michigan corporation, having its principal place of business at 2801 E. Beltline NE, Grand Rapids, Michigan 49525 ("Assignee").

NOW, THEREFORE, in view of the premises herein and with consideration, the sufficiency and receipt thereof hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademarks, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer on this 2ND day of JUNE, 2010.

By: [Handwritten Signature]

STATE OF MICHIGAN )  
 ) ss.  
COUNTY OF KENT )

Subscribed and sworn to before me this 2nd day of June, 2010.

Shannon Polomcak  
Notary Public, MI County, Kent  
My commission expires 8/30/2013

SHANNON POLOMCAK  
Notary Public, State of Michigan  
County of Kent  
My Commission Expires Aug. 30, 2013  
Acting in the County of Kent