

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The HBH of Georgia Franchise Company, LLC		05/23/2002	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	The HBH Franchise Company, LLC		
Street Address:	5445 Triangle Parkway		
Internal Address:	Suite 400		
City:	Norcross		
State/Country:	GEORGIA		
Postal Code:	30092		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1601136	HICKORY HAMS HONEY GLAZED AND SPIRAL SLICED CAFE DELI	
CORRESPONDENCE DATA			
Fax Number:	(404)522-0607		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-614-8105		
Email:	wme@cmamlaw.com		
Correspondent Name:	William M. Ellard		
Address Line 1:	191 Peachtree Street NE		
Address Line 2:	Suite 4500		
Address Line 4:	Atlanta, GEORGIA 30303		
ATTORNEY DOCKET NUMBER:	39-1 HICKORY CHNG NAME		
NAME OF SUBMITTER:	William M. Ellard		

OP \$40.00 1601136

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**TRADEMARK
 REEL: 004218 FRAME: 0217**

Signature:	/wme/
Date:	06/04/2010
Total Attachments: 2 source=certificate of name change (00150944)#page1.tif source=certificate of name change (00150944)#page2.tif	

Secretary of State
Corporations Division
315 West Tower
#2 Martin Luther King, Jr. Dr.
Atlanta, Georgia 30334-1530

DOCKET NUMBER : 021540246
CONTROL NUMBER: K825399
EFFECTIVE DATE: 05/23/2002
REFERENCE : 0077
PRINT DATE : 06/03/2002
FORM NUMBER : 661

CUSHING, MORRIS & ARMBRUSTER
LISA SCHEID
229 PEACHTREE ST., STE. 2110
ATLANTA, GA 30303

CERTIFICATE OF NAME CHANGE AMENDMENT

I, Cathy Cox, the Secretary of State of the State of Georgia, do hereby certify under the seal of my office that

THE HBH OF GEORGIA FRANCHISE COMPANY, LLC
A GEORGIA LIMITED LIABILITY COMPANY

has filed articles of amendment in the Office of the Secretary of State changing its name to

THE HBH FRANCHISE COMPANY, LLC

and has paid the required fees as provided by Title 14 of the Official Code of Georgia Annotated. Attached hereto is a true and correct copy of said articles of amendment.

WITNESS my hand and official seal in the City of Atlanta and the State of Georgia on the date set forth above.



Cathy Cox
Cathy Cox
Secretary of State

TRADEMARK

REEL: 004218 FRAME: 0219

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ARTICLES OF AMENDMENT OF
THE HBH OF GEORGIA FRANCHISE COMPANY, LLC

I.

The name of the limited liability company is "The HBH of Georgia Franchise Company, LLC" (the "Company").

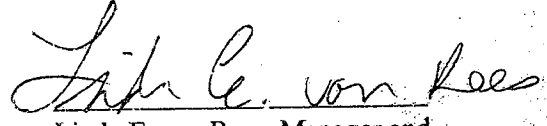
II.

In order to change the Company's name, the Articles of Organization of the Company (Article I) are amended as follows:

The name of the limited liability company is "The HBH Franchise Company, LLC."

As expressly amended hereby, the Articles of Organization shall remain in full force and effect.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Amendment on behalf of the Company as of May 23, 2002.



Linda E. van Rees, Manager and
Chief Executive Officer

SECRETARY OF STATE
2002 MAY 23 P 3 54
CORPORATIONS DIVISION