

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kiss.com, Inc.		06/02/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Match.com, L.L.C.		
Street Address:	8300 Douglas Avenue		
Internal Address:	Suite 800		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75225		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2369897	KISS.COM	
CORRESPONDENCE DATA			
Fax Number:	(202)220-4201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.220.4200		
Email:	tmdocketdc@kenyon.com		
Correspondent Name:	William Merone c/o Kenyon & Kenyon LLP		
Address Line 1:	1500 K Street, NW		
Address Line 2:	Suite 700		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-1257		
ATTORNEY DOCKET NUMBER:	13094-80		
NAME OF SUBMITTER:	William M. Merone		
Signature:	/William M. Merone/		

OP \$40.00 2369897

Date:

06/07/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment is on this 11 day of June, 2010, by **Kiss.com, Inc.**, a Delaware corporation, having a place of business at Suite 800, 8300 Douglas Avenue, Dallas, Texas 75225 (hereinafter "Assignor"), in favor of **Match.com, L.L.C.**, a Delaware limited liability company, having a place of business at the same address (hereinafter "Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks or service marks **KISS.COM** in the United States and in certain other countries and areas throughout the world, including Europe, and certain registrations relating to the same (including U.S. Reg. No. 2369897 and Community Trade Mark No. 2854313) (collectively, the "Subject Trademarks and Service Marks"), as well as in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks; and

WHEREAS, Assignee wishes to acquire from the Assignor all right, title, and interest in and to the Subject Trademarks and Service Marks, including in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks, and all other rights pertaining to ownership of the Subject Trademarks and Service Marks, including the right to recover for past infringement thereof.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee

Assignor's entire right, title, and interest in and to the Subject Trademark and Service Marks throughout the world, as well as in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have held by Assignor had such Assignment not been made, which Assignment and transfer included any and all past and present rights which have accrued or may accrue to Assignor of any and all kind or nature incident or appertaining to the Subject Trademarks and Service Marks, including the right to sue for and recover any accrued damages for infringement occurring prior to assignment of the Subject Trademarks and Service Marks or prior to the execution of this instrument, those rights to be held and enjoyed by Assignee, its successors, and/or its assigns.

The undersigned individual represents and warrants that he or she has the full authority to act on behalf of and bind the Assignor.

Signed this 4th day of June, 2010.

KISS.COM, INC.

By: Laurie Lotshaw

Name: Laurie Lotshaw

Title: Assisted Secretary

On behalf of Assignor, Kiss.com, Inc.