

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Connect, LLC		06/02/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Match.com, L.L.C.		
Street Address:	8300 Douglas Avenue		
Internal Address:	Suite 800		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75225		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	3688317	REALRATINGS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(202)220-4201		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.220.4200		
Email:	tmdocketdc@kenyon.com		
Correspondent Name:	William Merone c/o Kenyon & Kenyon LLP		
Address Line 1:	1500 K Street, NW		
Address Line 2:	Suite 700		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-1257		
ATTORNEY DOCKET NUMBER:	13094-114		
NAME OF SUBMITTER:	William M. Merone		
Signature:	/William M. Merone/		

OP \$40.00 3688317

Date:

06/07/2010

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This Assignment is on this 2<sup>nd</sup> day of June, 2010, by **Connect, LLC**, a Delaware limited liability company, having a place of business at Suite 800, 8300 Douglas Avenue, Dallas, Texas 75225 (hereinafter "Assignor"), in favor of **Match.com, L.L.C.**, a Delaware limited liability company, having a place of business at the same address (hereinafter "Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the trademarks or service marks **REALRATINGS** and **REAL RATINGS** and in certain registrations relating to the same (including **U.S. Reg. No. 3688317**) (collectively, the "Subject Trademarks and Service Marks"), as well as in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks; and

WHEREAS, Assignee wishes to acquire from the Assignor all right, title, and interest in and to the Subject Trademarks and Service Marks, including in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks, and all other rights pertaining to ownership of the Subject Trademarks and Service Marks, including the right to recover for past infringement thereof.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee Assignor's entire right, title, and interest in and to the Subject Trademark and Service Marks

throughout the world, as well as in and to all applications, registrations, logos, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademarks and Service Marks, the same to be held and enjoyed by the Assignee as fully and entirely as the same would have held by Assignor had such Assignment not been made, which Assignment and transfer included any and all past and present rights which have accrued or may accrue to Assignor of any and all kind or nature incident or appertaining to the Subject Trademarks and Service Marks, including the right to sue for and recover any accrued damages for infringement occurring prior to assignment of the Subject Trademarks and Service Marks or prior to the execution of this instrument, those rights to be held and enjoyed by Assignee, its successors, and/or its assigns.

The undersigned individual represents and warrants that he or she has the full authority to act on behalf of and bind the Assignor.

Signed this 2nd day of June, 2010.

**CONNECT, L.L.C.**

By: Laurie Lotshaw

Name: Laurie Lotshaw

Title: Assistant Secretary

*On behalf of Assignor, Connect, LLC*