

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEYOND THE RACK ENTERPRISES INC.		06/02/2010	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	7525419 CANADA INC.		
Street Address:	368 Isabey Street		
City:	St-Laurent		
State/Country:	CANADA		
Postal Code:	H4T 1W1		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76702565	BEYOND THE RACK	
CORRESPONDENCE DATA			
Fax Number:	(514)904-8100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	ipmtl@osler.com		
Correspondent Name:	S. Aguilar		
Address Line 1:	1000 de la Gauchetiere St West		
Address Line 2:	Suite 2100		
Address Line 4:	Montreal, CANADA H3B 4W5		
ATTORNEY DOCKET NUMBER:	1122309(OTT)		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$40.00 76702565

900163933

**TRADEMARK
 REEL: 004219 FRAME: 0690**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

SOFIA AGUILAR

Signature:

/SOFIA AGUILAR/

Date:

06/07/2010

Total Attachments: 2

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ASSIGNMENT OF TRADE-MARKS

The undersigned, BEYOND THE RACK ENTERPRISES INC., the full post office address of whose principal office or place of business is 368 Isabey St. St-Laurent, Quebec H4T 1W1, in consideration of ONE (\$1) DOLLAR and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby sell, assign and transfer to 7525419 CANADA INC., the full post office address of whose principal office or place of business is 368 Isabey St. St-Laurent, Quebec H4T 1W1,, all its right, title and interest in and to the trade-marks set forth in Schedule A hereto (the "Trade-Marks"), together with the registration to issue from such Trade-marks, the goodwill of the business in connection with which said Trade-marks has been used and the right to sue for and collect damages for past infringement and/or passing off of the Trade-marks.

SIGNED at Montréal, this 2nd day of June, 2010.

BEYOND THE RACK ENTERPRISES INC.

By: 
Name: YONA SHTERN
Title: CEO

SCHEDULE "A"

Trade-Marks	Application Nos.	Country
BEYOND THE RACK	1,459,982	Canada
BEYOND THE RACK	76/702,565	United States