

Client Code: ECC.UCC1

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To the Director, U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): (List using letters or numbers for multiple parties)</p> <p>KNOBBE, MARTENS, OLSON & BEAR, LLP</p> <p>() Individual () General Partnership () Association () Limited Partnership (X) Other: California Limited Liability Partnership () Corporation of:</p> <p>Additional name(s) of conveying party(ies) attached? () Yes (X) No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: ECOMEDIA, LLC Internal Address: 11TH FLOOR Street Address: 41 EAST 11TH STREET City: NEW YORK State: NY ZIP: 10003</p> <p>() Individual () General Partnership () Association () Limited Partnership (X) Other: Limited Liability Company () Corporation of:</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: () Yes (X) No</p> <p>Additional name(s) and address(es) attached? () Yes (X) No</p>
<p>3. Nature of conveyance:</p> <p>() Assignment () Security Agreement () Merger () Change of Name (X) Other: Security Interest Termination</p> <p>Execution Date: (List as in section 1 if multiple signatures)</p> <p>JUNE 3, 2010</p>	<p>4. Application number(s) or registration number(s):</p> <p>a. Trademark Application No(s): 76/315553</p> <p>b. Trademark Registration No(s):</p> <p>Additional numbers attached? (X) Yes () No</p>
<p>5. Party to whom correspondence concerning document should be mailed:</p> <p>Customer No. 20,995 Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14th Floor Irvine, CA 92614 Return Fax: (949) 760-9502 Attorney's Docket No.: ECC.UCC1</p>	<p>6. Total number of applications and registrations involved: 21</p> <p>7. Total fee (37 CFR 1.21(h)): \$540.00 (X) Authorized to be charged to deposit account</p>
<p>8. Deposit account number: 11-1410</p> <p>Please charge this account for any additional fees which may be required, or credit any overpayment to this account.</p>	
<p>9. Statement and signature:</p> <p>To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.</p> <p>STEVEN J. NATAUPSKY _____ Name of Person Signing Signature Date 6/7/10</p> <p style="text-align: center;">Total number of pages including cover sheet, attachments and document: 3</p>	

Documents transmitted via Facsimile to be recorded with required cover sheet information to:

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<u>Case No.</u>	<u>Trademark Name:</u>	<u>App No.</u>	<u>Filing Date:</u>	<u>Reg Date:</u>	<u>Reg No:</u>
ECC.005T	CLEANER STORMDRAINS CLEANER OCEANS	76/315553	9/20/2001	6/1/2004	2848138
ECC.010T	CLEANER CITIES CLEANER OCEANS	78/189522	11/27/2002	7/20/2004	2865708
ECC.011T	CLEANER CITIES CLEANER RIVERS	78/189531	11/27/2002	7/6/2004	2861500
ECC.012T	CLEANER CITIES CLEANER STREAMS	78/189541	11/27/2002	7/20/2004	2865709
ECC.013T	ADOPT-A-WATERWAY	78/201838	1/9/2003	9/7/2004	2881388
ECC.014T	A NEW ENVIRONMENT FOR MEDIA	78/213639	2/11/2003	8/24/2004	2877152
ECC.017T	SPONSOR-A-STORMDRAIN	76/202617	1/24/2001	5/13/2003	2716679
ECC.018T	CLEANER STORMDRAINS CLEANER RIVERS	76/315552	9/20/2001	7/22/2003	2740749
ECC.019T	CLEANER STORMDRAINS CLEANER WATERWAYS	76/338700	11/15/2001	7/22/2003	2740756
ECC.021T	CLEANER CITIES CLEANER LAKES	78/189536	11/27/2002	3/8/2005	2931679
ECC.022T	CLEANER CITIES CLEANER BAYS	78/189548	11/27/2002	1/25/2005	2921521
ECC.023T	CLEANER CITIES CLEANER CREEKS	78/189551	11/27/2002	1/25/2005	2921522
ECC.024T	CLEANER CITIES CLEANER WATERWAYS	78/189555	11/27/2002	1/25/2005	2921523
ECC.031T	PURE WATERWAYS	78/463685	8/6/2004	4/11/2006	3078656
ECC.034T	SPONSOR-A-WATERWAY	78/487392	9/22/2004	1/3/2006	3038545
ECC.035T	CLEANER BALTIMORE CLEANER CHESAPEAKE	78/567136	2/14/2005	1/31/2006	3055158
ECC.037T	ENVIRONMENTAL COMMUNICATION and Design	78/711411	9/12/2005	9/12/2006	3141683
ECC.040T	ECOZONE	78/802883	1/30/2006	12/19/2006	3186774
ECC.042T	ECOMEDIA	78/829223	3/3/2006	12/19/2006	3187352
ECC.052T	WHERE BUSINESS AND THE ENVIRONMENT MEET	77/066834	12/18/2006	10/23/2007	3315903
ECC.054T	ECOZONE PROJECT	77/065735	12/15/2006		

UCC FINANCING STATEMENT AMENDMENT

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

A. NAME & PHONE OF CONTACT AT FILER [optional] Michell T Do (949) 760-0404					DOCUMENT NUMBER: 25194490002 FILING NUMBER: 10-72337531 FILING DATE: 06/03/2010 11:38 IMAGE GENERATED ELECTRONICALLY FOR WEB FILING THE ABOVE SPACE IS FOR CA FILING OFFICE USE ONLY				
B. SEND ACKNOWLEDGMENT TO: (Name and Address) Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14th Floor Irvine, CA 92614 USA									
1a. INITIAL FINANCING STATEMENT FILE # 09-7189629021					1b. <input type="checkbox"/> This FINANCING STATEMENT AMENDMENT is to be filed [for record] (or recorded) in the REAL ESTATE RECORDS.				
2. <input checked="" type="checkbox"/> TERMINATION: Effectiveness of the Financing Statement identified above is terminated with respect to security interest(s) of the Secured Party authorizing this Termination.									
3. <input type="checkbox"/> CONTINUATION: Effectiveness of the Financing Statement identified above with respect to security interest(s) of the Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law.									
4. <input type="checkbox"/> ASSIGNMENT (full or partial): Give name of assignee in item 7a or 7b and address of assignee in item 7c; and also give name of assignor in item 9.									
5. AMENDMENT (PARTY INFORMATION): This Amendment affects <input type="checkbox"/> Debtor or <input type="checkbox"/> Secured Party of record. Check only <u>one</u> of these. Also check <u>one</u> of the following three boxes and provide appropriate information in items 6 and/or 7. <input type="checkbox"/> CHANGE name and/or address: Please refer to the detailed instructions in regards to changing the name/address of a party. <input type="checkbox"/> DELETE name: Give record name to be deleted in item 6a or 6b. <input type="checkbox"/> ADD name: Complete item 7a or 7b, and also item 7c									
6. CURRENT RECORD INFORMATION:									
6a. ORGANIZATION'S NAME									
OR									
6b. INDIVIDUAL'S LAST NAME			FIRST NAME		MIDDLE NAME		SUFFIX		
7. CHANGED (NEW) OR ADDED INFORMATION:									
7a. ORGANIZATION'S NAME									
OR									
7b. INDIVIDUAL'S LAST NAME			FIRST NAME		MIDDLE NAME		SUFFIX		
7c. MAILING ADDRESS				CITY		STATE	POSTAL CODE	COUNTRY	
7d. SEE INSTRUCTIONS		ADD'L DEBTOR INFO		7e. TYPE OF ORGANIZATION		7f. JURISDICTION OF ORGANIZATION		7g. ORGANIZATIONAL ID#, if any <input type="checkbox"/> NONE	
8. AMENDMENT (COLLATERAL CHANGE): check only <u>one</u> box. Describe collateral <input type="checkbox"/> deleted or <input type="checkbox"/> added, or give entire <input type="checkbox"/> restated collateral description, or describe collateral <input type="checkbox"/> assigned.									
9. NAME of SECURED PARTY of RECORD AUTHORIZING THIS AMENDMENT (name of assignor, if this is an Assignment). If this is an Amendment authorized by Debtor which adds collateral or adds the authorizing Debtor, or if this is a Termination authorized by a Debtor, check here <input type="checkbox"/> and enter name of DEBTOR authorizing this amendment.									
a. ORGANIZATION'S NAME KNOBBE, MARTENS, OLSON, & BEAR, LLP									
OR									
b. INDIVIDUAL'S LAST NAME			FIRST NAME		MIDDLE NAME		SUFFIX		
10. OPTIONAL FILER REFERENCE DATA ECC - UCC3									

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