

06-08-2010



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To the Director of the U. S. Patent and Trademark Office

Send documents or the new address(es) below.

1. Name of conveying party(ies):

Stollwerck AG

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other Corporation Fed Rep Germany

Citizenship (see guidelines) Germany

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Barry Callebaut AG

Internal

Address: _____

Street Address: Westpark, Pfingstweidstr. 60

City: Zurich

State: _____

Country: Switzerland

Zip: 8005

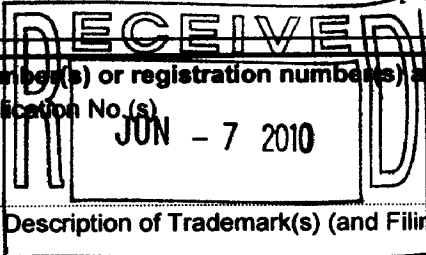
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) May 26 2010

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name



4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

75/357807

B. Trademark Registration No.(s)

3058350

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

ALPIA

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Mr. Marijan Hucke

Internal Address: _____

Street Address: An der Fuchskaul 14

City: Pulheim

State: _____ Zip: 50259

Phone Number: 0049 2234 803886

Fax Number: 0049 2234 803887

Email Address: marijan@marksandmore.de

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name: _____

9. Signature:

Signature

Marijan Hucke

Name of Person Signing

01 FC:8521

June, 3 2010

Date

40.00 OP

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

REEL: 004220 FRAME: 0413

United States of America

Deed of Assignment

WHEREAS Stollwerck AG, a corporation incorporated under the laws of the Federal Republic of Germany, located at Stollwerckstr. 27-31, 51149 Köln

(hereinafter „Assignor“) has used the trademark **ALPIA** (hereinafter referred to as “the said mark”), registered in the United States Patent and Trademark Office as set forth on attached Schedule A; and

WHEREAS Barry Callebaut AG, a corporation incorporated under the laws of Switzerland, located at Westpark, Pfingstweidstr. 60, Zürich CH-8005 Switzerland

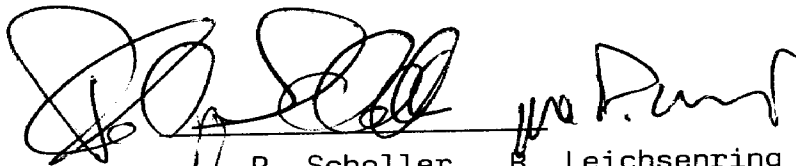
(hereinafter “Assignee“) is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration thereof, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the assignee, all paper, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor’s rights, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the forgoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Executed at this day of 26. MAY. 2010²⁰¹⁰

Signed for and on behalf of
Stollwerck AG



Name: P. Scholler R. Leichsenring
Title: Director Proxyholder
[Affix corporate seal]

STOLLWERCK GMBH
Stollwerckstr. 27-31 • 51149 Köln
Postfach 90 02 49 • 51112 Köln

TRADEMARK
REEL: 004220 FRAME: 0414

Schedule A

Trademark	ALPIA
Registration No.	3058350
Registration Date	February 14, 2006