

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Artisan de Luxe, LLC		04/23/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Artisan de Luxe Holdings, LLC		
<b>Street Address:</b>	8564 Melrose Avenue		
<b>City:</b>	West Hollywood		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90069		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77790209	ARTISAN DE LUXE	
<b>Serial Number:</b>	77847550	A ARTISAN DE LUXE	
<b>Serial Number:</b>	85000966	ARTISAN DE LUXE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)279-9394		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	jordan.lavine@flastergreenberg.com		
<b>Correspondent Name:</b>	Jordan A. LaVine		
<b>Address Line 1:</b>	1600 JFK Blvd., 2nd Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>NAME OF SUBMITTER:</b>	Jordan A. LaVine		
<b>Signature:</b>	/Jordan A. LaVine/		
<b>Date:</b>	06/08/2010		

OP \$90.00 77790209

**900164051**

**TRADEMARK  
 REEL: 004220 FRAME: 0583**

Total Attachments: 1  
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State of California Secretary of State

ENDORSED - FILED in the office of the Secretary of State of the State of California

APR 23 2010

LIMITED LIABILITY COMPANY CERTIFICATE OF AMENDMENT

A \$30.00 filing fee must accompany this form.

IMPORTANT - Read instructions before completing this form.

This Space For Filing Use Only

1. SECRETARY OF STATE FILE NUMBER 200918310024 2. NAME OF LIMITED LIABILITY COMPANY Artisan de Luxe, LLC

3. COMPLETE ONLY THE SECTIONS WHERE INFORMATION IS BEING CHANGED. ADDITIONAL PAGES MAY BE ATTACHED IF NECESSARY. A. LIMITED LIABILITY COMPANY NAME (END THE NAME WITH THE WORDS "LIMITED LIABILITY COMPANY," "LTD. LIABILITY CO." OR THE ABBREVIATIONS "LLC" OR "LLC.") Artisan de Luxe Holdings, LLC B. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (CHECK ONE): [ ] ONE MANAGER [ ] MORE THAN ONE MANAGER [ ] ALL LIMITED LIABILITY COMPANY MEMBER(S) C. AMENDMENT TO TEXT OF THE ARTICLES OF ORGANIZATION: The name of the limited liability company shall be changed to Artisan de Luxe Holdings, LLC D. OTHER MATTERS TO BE INCLUDED IN THIS CERTIFICATE MAY BE SET FORTH ON SEPARATE ATTACHED PAGES AND ARE MADE A PART OF THIS CERTIFICATE. OTHER MATTERS MAY INCLUDE A CHANGE IN THE LATEST DATE ON WHICH THE LIMITED LIABILITY COMPANY IS TO DISSOLVE OR ANY CHANGE IN THE EVENTS THAT WILL CAUSE THE DISSOLUTION.

4. FUTURE EFFECTIVE DATE, IF ANY: MONTH DAY YEAR

5. NUMBER OF PAGES ATTACHED, IF ANY:

6. IT IS HEREBY DECLARED THAT I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED. [Signature] 4/23/10 DATE Samuel J. Furrow Jr., Member TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

7. RETURN TO: NAME Samuel J. Furrow Jr. FIRM Artisan de Luxe ADDRESS 8564 Melrose Avenue CITY/STATE West Hollywood, CA ZIP CODE 90069 [Seal of the Secretary of State]