

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Robert C. Lewin		06/04/2010	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	1-800-411-I.P.Holdings, LLC
Street Address:	2659 West Oakland Park Blvd.
City:	Lauderdale Lakes
State/Country:	FLORIDA
Postal Code:	33311
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2621497	411PAIN
Registration Number:	2750243	GET THE 411
Registration Number:	3110019	DR. B
Registration Number:	3149431	DOCTOR B
Registration Number:	3548378	AFTER 911, CALL 411
Serial Number:	85005253	1-800-411-PAIN
Serial Number:	85014865	CALL SATURDAY, SUNDAY OR EVEN CHRISTMAS DAY !
Serial Number:	85014888	CALL FROM HOME, HOSPITAL OR ACCIDENT SCENE.
Serial Number:	85014933	AT 5:01 ATTORNEYS PHONES GO DEAD.
Serial Number:	85014955	411DOLOR.COM

CORRESPONDENCE DATA

Fax Number: (202)625-7001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202-625-7000

OP \$265.00 2621497

Email: trademarks@aplegal.com
Correspondent Name: Debora J. McCormick, Esq.
Address Line 1: 2141 Wisconsin Ave. NW, Suite C2
Address Line 4: Washington, DISTRICT OF COLUMBIA 20007

ATTORNEY DOCKET NUMBER:	0347 - 7
NAME OF SUBMITTER:	Debora McCormick
Signature:	/Debora McCormick/
Date:	06/08/2010

Total Attachments: 2
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TRADEMARK ASSIGNMENT

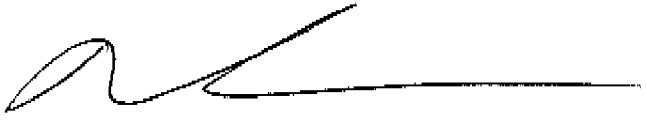
THIS ASSIGNMENT is made between Robert C. Lewin, a citizen of the United States with an address of 2659 W. Oakland Park Blvd, Ft. Lauderdale, Florida 33311 (hereinafter referred to as "Assignor"), and 1-800-411-I.P.Holdings, LLC, a corporation of the state of Florida, with a principle place of business of 2659 West Oakland Park Blvd, Lauderdale Lakes, Florida 33311 (hereinafter referred to as "Assignee").

Whereas, Assignor has adopted and is using marks for which it has filed applications in the United States Patent and Trademark Office (hereinafter referred to as "Marks") which are currently pending and / or registered and are listed in Schedule A, attached hereto and incorporated herewith and made part of this Assignment; and

WHEREAS, Assignee is desirous of acquiring said Marks identified on Schedule A.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, set over, and transfer to Assignee, the entire right, title, and interest in and to the Marks, and the U.S. Registration and any application therefor, together with the goodwill of the business pertaining thereto, the same and the rights of Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, at common law and /or to the end of the term or terms for which registration of the Marks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; together with all claims for damages by reason of past infringement of the Marks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or their legal representatives.

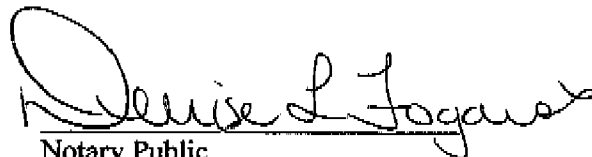
IN TESTIMONY WHEREOF, Robert C. Lewin (Assignor) has caused this document to be duly and legally executed.

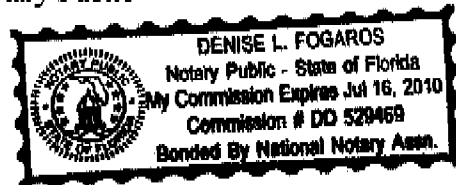
By: 
Robert C. Lewin

STATE OF FLORIDA
COUNTY OF Broward

On this 4 day of June, 2010, before me came Robert C. Lewin to me

known to be the individual described in and who executed the foregoing instrument, and duly acknowledged that he executed the same.


Notary Public



SCHEDULE A

US Registration No. 2621497 (411PAIN)

US Registration No. 2750243 (GET THE 411)

US Registration No. 3110019 (DR. B)

US Registration No. 3149431 (DOCTOR B)

US Registration No. 3548378 (AFTER 911, CALL 411)

US App. Serial No. 85005253 (1-800-411-PAIN)

US App. Serial No. 85014865 (CALL SATUDAY, SUNDAY OR EVEN CHRISTMAS DAY !)

US App. Serial No. 85014888 (CALL FROM HOME, HOSPITAL OR ACCIDENT SCENE.)

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