

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fusion Graphics, Inc.		06/01/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Standard Register Company		
Street Address:	600 Albany Street		
City:	Dayton		
State/Country:	OHIO		
Postal Code:	45417		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2389388	GRAFILM	
CORRESPONDENCE DATA			
Fax Number:	(513)381-0205		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-357-9419		
Email:	bayliss@taftlaw.com		
Correspondent Name:	Linda D. Bayliss, paralegal		
Address Line 1:	425 Walnut Street		
Address Line 2:	Suite 1800		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	STR26 GN001		
NAME OF SUBMITTER:	Linda D. Bayliss, paralegal		
Signature:	/Linda D. Bayliss, paralegal/		
Date:	06/08/2010		

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Total Attachments: 5

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INTELLECTUAL PROPERTY ASSIGNMENT AND ASSUMPTION AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AND ASSUMPTION AGREEMENT (the "**IP Assignment Agreement**"), dated as of June 1, 2010, is made and entered into by and between Fusion Graphics, Inc., an Ohio corporation ("**Assignor**"), and The Standard Register Company, an Ohio corporation ("**Assignee**").

RECITALS

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated as of June 1, 2010 as the same may be amended, restated, supplemented, and/or renewed from time to time (the "**Purchase Agreement**"), pursuant to which Assignee has purchased certain assets of Assignor (capitalized terms used but not defined herein shall have the meanings ascribed to them in the Purchase Agreement);

WHEREAS, Assignor holds rights under the Intellectual Property; and

WHEREAS, pursuant to, and on the terms and conditions set forth in, the Purchase Agreement, Assignor has agreed to assign all of its right, title, interest, benefit, claim and demand in and to all of the Intellectual Property to Assignee.

NOW, THEREFORE, in consideration of the foregoing, the mutual promises hereafter set forth, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. **Assignment.**

1.1 **General.** Assignor assigns, conveys, and transfers unto Assignee Assignor's entire worldwide right, title, and interest in and to the Intellectual Property. **Schedule A** attached hereto includes a nonexhaustive listing of the Intellectual Property.

1.2 **Patents.** Without limiting the generality of **Section 1.1**,

(a) Assignor assigns, conveys, and transfers unto Assignee Assignor's entire worldwide right, title, and interest in and to the inventions and the subject matter disclosed in the patents and patent applications included in the Intellectual Property, and in and to all letters patent domestic or foreign issued or to be obtained thereon, all related reissues, divisions, continuations, continuations-in-part, revisions, extensions, reexaminations, and any patent application claiming priority to any of the aforementioned applications, including all rights and interests with priority rights under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperative Union, European Patent Convention, Common Market Convention, or any other convention or Union for each country of said Convention or Union and all licenses related to any of the foregoing, as well as the right to recover for past infringement of such patents and any prior breach of such licenses.

(b) Assignor authorizes and requests the Commissioner of Patents of the United States Patent and Trademark Office and any similar governmental authority in a foreign jurisdiction to issue to Assignee, its successors and assigns, all letters patent domestic and foreign granted upon the subject matter transferred herewith.

1.3 Trademarks. Without limiting the generality of Section 1.1,

(a) Assignor assigns, conveys, and transfers unto Assignee Assignor's entire worldwide right, title, and interest in and to all domestic and foreign registrations and applications for registration of the trademarks, service marks, trade dress, and trade names included in the Intellectual Property, all domestic and foreign unregistered trademarks, service marks, trade dress, and trade names included in the Intellectual Property, all renewals and extensions of any of the foregoing, the right to recover for past infringement of any of the foregoing, the entire goodwill of the business associated with which is symbolized by the foregoing, and all licenses related to any of the foregoing (including the right to recover for any prior breach thereof).

(b) Assignor authorizes and requests the United States Patent and Trademark Office and any similar foreign or domestic governmental authority to transfer to Assignee, its successors and assigns, record ownership of such registrations and/or applications, and to issue to Assignee, its successors and assigns, all Certificates of Registration, foreign or domestic, arising from the applications.

2. Further Assurances.

Assignor and Assignee agree to execute such additional documents and to perform such additional tasks as are required to effectuate the terms of this Assignment, including without limitation, the execution and filing of any documents necessary to transfer to Assignee and its successors and assigns all of Assignor's rights in the Intellectual Property in the countries in which such Intellectual Property is protected.

3. Counterparts; Facsimile.

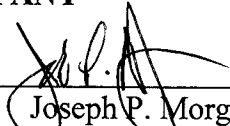
This Assignment may be executed in one or more counterparts, each of which will be deemed to be an original copy of this Assignment and all of which, when taken together, will be deemed to constitute one and the same Assignment. The exchange of copies of this Assignment and of signature pages by facsimile or electronic transmission shall constitute effective execution and delivery of this Assignment as to the parties and may be used in lieu of (and deemed to be) the original Assignment for all purposes. Signatures of the parties transmitted by facsimile or electronic transmission shall be deemed to be their original signatures for all purposes.

IN WITNESS WHEREOF, this IP Assignment Agreement has been duly and validly executed by Assignor and Assignee effective as of the date first written above.

FUSION GRAPHICS, INC.

By: _____
Name: John Prikkel III
Title: President


**THE STANDARD REGISTER
COMPANY**

By:  _____
Name: Joseph P. Morgan, Jr.
Title: President & CEO

[Signature Page – IP Assignment Agreement]

IN WITNESS WHEREOF, this IP Assignment Agreement has been duly and validly executed by Assignor and Assignee effective as of the date first written above.

FUSION GRAPHICS, INC.

By: 
Name: John Prikkel III
Title: President

**THE STANDARD REGISTER
COMPANY**

By: _____
Name: _____
Title: _____

[Signature Page – IP Assignment Agreement]

SCHEDULE A

I. Registered Patents

<u>Patent</u>	<u>Patent No.</u>	<u>Issue Date</u>	<u>Jurisdiction</u>
Graphic Image Fusion	6,544,634	4/8/2003	U.S.
Graphic Image Fusion	7,166,249	1/23/2007	U.S.
RFID Systems and Graphic Image Fusion	7,369,048	5/6/2008	U.S.
RFID Systems and Graphic Image Fusion	06847448.5	4/16/2008	Europe
Security Information and Graphic Image Fusion	05778217.9	8/29/2007	Europe
Security Information and Graphic Image Fusion	2588897	6/8/2006	Canada
Security Information and Graphic Image Fusion	PI0518797-4 A2	12/9/2008	Brazil
Security Information and Graphic Image Fusion	MX2007/006502 A	9/11/2007	Mexico

II. Pending Patent Applications

<u>Patent Application No.</u>	<u>Application Date</u>	<u>Jurisdiction</u>
11/001,548	12/31/2009	U.S.
11/608,399	4/12/2007	U.S.
12/056,694	7/24/2008	U.S.
12/056,682	7/24/2008	U.S.

III. Registered Trademarks and Service Marks

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>	<u>Jurisdiction</u>
GRAFILM	2389388	9/26/2000	U.S.