

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
House Foods Corporation		05/31/2010	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Asahi Soft Drinks Co., Ltd.		
Street Address:	23-1, Azumabashi 1-chome, Sumida-ku		
City:	Tokyo		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1463808		
CORRESPONDENCE DATA			
Fax Number:	(202)721-8250		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-721-8200		
Email:	wlp@wenderoth.com		
Correspondent Name:	Wenderoth, Lind & Ponack, L.L.P.		
Address Line 1:	1030 15th Street, N.W.		
Address Line 2:	Suite 400 East		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-1503		
ATTORNEY DOCKET NUMBER:	TM10-057		
DOMESTIC REPRESENTATIVE			
Name:	Wenderoth, Lind & Ponack, L.L.P.		
Address Line 1:	1030 15th Street, N.W.		
Address Line 2:	Suite 400 East		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-1503		

OP \$40.00 1463808

NAME OF SUBMITTER:	Ray Thomas, Jr.
Signature:	/Ray Thomas/
Date:	06/08/2010
Total Attachments: 1 source=TM10-057 Misc Design Assign Agree#page1.tif	

ASSIGNMENT AGREEMENT

Whereas,

House Foods Corporation, a corporation of Japan,
1-5-7, Mikuriya Sakae-Machi, Higashi-Osaka
Osaka, Japan ("ASSIGNOR")

is the current owner of U.S. Trademark Registration No.1,463,808, dated November 3,
1987; and

Whereas,


Asahi Soft Drinks Co., Ltd., a corporation of Japan,
23-1, Azumabashi 1-chome, Sumida-ku,
Tokyo, Japan ("ASSIGNEE")

is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged,
said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and the goodwill
of the business in which the mark is used, and the above-identified registration thereof.

House Foods Corporation
1-5-7, Mikuriya Sakae-Machi,
Higashi-Osaka
Osaka, Japan

May. 31, 2010
Date

Yasukatsu Hiroura 
Signature

Yasukatsu HIROURA

Name

Director, Senior Managing Executive Officer
General Manager of Marketing Headquarters and
Administrator of R&D Division

Title