

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
World Avenue Management, Inc.		06/07/2010	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	World Avenue Holdings, LLC		
<b>Street Address:</b>	1613 NW 136th Ave, Suite 100		
<b>City:</b>	Sunrise		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33323		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3604626	GIFT REWARD CENTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(561)537-2537		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	954-653-9034		
<b>Email:</b>	ramlani@adinfocenter.com		
<b>Correspondent Name:</b>	Rajiv Amlani		
<b>Address Line 1:</b>	1613 NW 136th Ave, Suite 100		
<b>Address Line 4:</b>	Sunrise, FLORIDA 33323		
<b>NAME OF SUBMITTER:</b>		Rajiv Amlani	
<b>Signature:</b>		/Rajiv Amlani/	
<b>Date:</b>		06/08/2010	
Total Attachments: 1 source=grc#page1.tif			

OP \$40.00 3604626

**GIFT REWARD CENTER TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between World Avenue Holdings, LLC, a Limited Liability Company formed in accordance with the laws of Delaware (the "Assignee"), and World Avenue Management, Inc., a Corporation formed in accordance with the laws of Florida (the "Assignor").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark **GIFT REWARD CENTER** (the "Trademark") USPTO Registrations No. **3604626**, together with the goodwill of the business connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.


NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademark (including, without limitation, the right to renew any registrations included in the Trademark, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademark of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR: World Avenue Management, Inc.

  
\_\_\_\_\_

By: Niuniu Ji

Title: Chairman

Date: 6-7-10