

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Digitas France		08/11/2008	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	Vivaki Communications		
Street Address:	131 avenue Charles de Gaulle		
City:	92200 NEUILLY-SUR-SEINE		
State/Country:	FRANCE		
Entity Type:	CORPORATION: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2790090	B I BUSINESS INTERACTIF	
CORRESPONDENCE DATA			
Fax Number:	(703)243-6410		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-465-5355		
Email:	smithj@mwzb.com		
Correspondent Name:	Jeffrey Smith, Esq of Millen & White, PC		
Address Line 1:	2200 Clarendon Boulevard		
Address Line 2:	Suite 1400		
Address Line 4:	Arlington, VIRGINIA 22201		
ATTORNEY DOCKET NUMBER:		CASALONG-0018-T	
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey Smith, Esq of Millen & White, PC		
Address Line 1:	2200 Clarendon Boulevard		
Address Line 2:	Suite 1400		
Address Line 4:	Arlington, VIRGINIA 22201		

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NAME OF SUBMITTER:	Jeffrey A. Smith
Signature:	/jas/
Date:	06/08/2010
Total Attachments: 3 source=Change of Name from Digitas France to Vivaki Communications#page1.tif source=Change of Name from Digitas France to Vivaki Communications#page2.tif source=Change of Name from Digitas France to Vivaki Communications#page3.tif	

M2 COSA - PARTIAL ENGLISH TRANSLATION

DECLARATION OF MODIFICATION
of change of name

1 -

<input checked="" type="checkbox"/> change of name, legal form	
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2 - REMINDING OF IDENTIFICATION BEFORE MODIFICATION

Sole identification : 403578198 Registration at the Trade Register of NANTERRE	Denomination : DIGITAS FRANCE Legal status : limited company Head Office : 131 avenue Charles de Gaulle 92200 NEUILLY SUR SEINE
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3 - DECLARATION CONCERNING THE MODIFICATION OF THE COMPANY

Date : August 11, 2008 name : VIVAKI COMMUNICATIONS

7 -

The representative	Certify the accuracy of information Date : 29 August 2008	Signature
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