

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Guitar Center, Inc.		02/17/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ningbo SoundKing Group Co., Ltd.		
<b>Street Address:</b>	818# Chenxin Road, Yinzhou Investment Industry Park		
<b>City:</b>	Ningbo		
<b>State/Country:</b>	CHINA		
<b>Postal Code:</b>	315040		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CHINA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77638334	STUDIOMASTER	
<b>Serial Number:</b>	78890454	STUDIO MASTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(714)427-7799		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	714-427-7420		
<b>Email:</b>	sfamus@swlaw.com		
<b>Correspondent Name:</b>	Joseph W. Price		
<b>Address Line 1:</b>	600 Anton Boulevard, Suite 1400		
<b>Address Line 4:</b>	Costa Mesa, CALIFORNIA 92626		
<b>ATTORNEY DOCKET NUMBER:</b>	55954-0005		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			

CH \$65.00 77638334

Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Joseph W. Price

Signature:

/Joseph W. Price/

Date:

06/09/2010

Total Attachments: 1

source=Studiomaster Assignment#page1.tif

## ASSIGNMENT OF TRADEMARKS


WHEREAS, Guitar Center, Inc., a Delaware corporation, having a principle place of business at 5795 Lindero Canyon Road, Westlake Village, California 91362 (Assignor), owner of Application Nos. 77/638,334 for the mark STUDIOMASTER and 78/890,454 for the mark STUDIO MASTER (collectively "the marks"),

WHEREAS Ningbo SoundKing Group Co., Ltd., a limited liability company in China, having a principle place of business at 818# Chenxin Road, Yinzhou Investment Industry Park, Ningbo, China 315040 (Assignee) desires to acquire the marks and all rights in any registrations therefore;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the marks STUDIOMASTER and STUDIO MASTER and any registrations therefore, together with the good will of the business symbolized by the marks.

ASSIGNOR:  
Guitar Center, Inc.

Date: Feb. 17, 2010

  
Name: David Angrell  
Title: Exec. VP