

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
HSBC Business Credit (USA) Inc.		06/08/2010	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	The Fuller Brush Company, Inc.
Street Address:	One Fuller Way
City:	Great Bend
State/Country:	KANSAS
Postal Code:	67530
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	2017480	APPEARANCE
Registration Number:	2017464	APPEARANCE 2000
Registration Number:	2017463	APPEARANCE PLUS
Registration Number:	2354552	BULLY
Registration Number:	2229901	CHEKIT
Registration Number:	2244761	D.C.W.
Registration Number:	2356641	EXTENDER
Registration Number:	2504830	FRANKLIN CLEANING TECHNOLOGY
Registration Number:	2756149	FULLER BRUSH
Registration Number:	2121199	HEALTH SALUD REACTIVITY REACTIVIDAD FLAMMABILITY INFLAMMABILIDAD
Registration Number:	2239082	HOUSE OF FULLER
Registration Number:	2239083	HOUSE OF FULLER
Registration Number:	2376619	MASURY+COLUMBIA
Registration Number:	2167516	PERFORMANCE

CH \$865.00 2017480

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**TRADEMARK
 REEL: 004221 FRAME: 0562**

Registration Number:	2179598	RINSE AWAY
Registration Number:	2386614	SOFTHAIR
Registration Number:	2086503	T.E.T.
Registration Number:	2754517	TRUMIX
Registration Number:	2231161	X-TRACT 320
Registration Number:	2004362	X-TRAX
Registration Number:	2866580	FULLER BRUSH
Registration Number:	2866581	FULLER BRUSH
Registration Number:	2880758	THE FULLER BRUSH COMPANY
Registration Number:	2896619	THE FULLER BRUSH COMPANY
Registration Number:	2864212	THE FULLER BRUSH COMPANY
Registration Number:	2787630	TRUMIX
Registration Number:	2748964	TRUMIX
Registration Number:	2356640	BULLY BRUSH
Registration Number:	3078971	
Registration Number:	2277874	MINI-MOVER
Registration Number:	2277875	MISER
Registration Number:	1955247	NATURE'S CHOICE
Registration Number:	2234840	NOVA
Registration Number:	2181513	PREPARE

CORRESPONDENCE DATA

Fax Number: (212)728-8111
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2127288000
Email: ipdept@willkie.com
Correspondent Name: Willkie Farr & Gallagher LLP
Address Line 1: 787 Seventh Avenue
Address Line 2: Michael Nieves, Esq.
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	117299.00003
NAME OF SUBMITTER:	Michael Nieves
Signature:	/michaelnieves/
Date:	06/09/2010

Total Attachments: 11

TRADEMARK
REEL: 004221 FRAME: 0563

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (the "Release"), is granted and conveyed as of this 8th day of June, 2010, by HSBC Business Credit (USA) Inc., as a secured party ("Secured Party"), in favor of The Fuller Brush Company, Inc. ("Obligor").

WITNESSETH:

WHEREAS, pursuant to that certain Trademark Collateral Security Agreement, dated as of September 28, 2006, by and between Obligor, Allied Diagnostic Imaging Resources, Inc., CPAC, Inc., CPAC Equipment, Inc. and Secured Party (the "Security Agreement"), Obligor granted a security interest in certain of its tangible and intangible personal property, including, but not limited to, the trademarks listed on the attached Schedule A and the federal registrations therefor (collectively, the "Released Trademarks");

WHEREAS, the Security Agreement was filed on behalf of Secured Party in the United States Patent and Trademark Office at reel/frame 3523/0612 to evidence the security interest granted to Secured Party thereunder;

WHEREAS, Obligor has requested that Secured Party: (a) terminate and release the liens and interests of Secured Party in the Released Trademarks; and (b) execute and deliver evidence of such termination and release for filing in the Patent and Trademark Office; and

WHEREAS, Obligor has satisfied and fulfilled all of their obligations to release Secured Party's security interest in the Released Trademarks under the Security Agreement, and the parties seek to make a record of Secured Party's release and reassignments to Obligor of any and all of its security interests in the Released Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party hereby releases, discharges, and relinquishes its security interests in the Released Trademarks. Secured Party specifically acknowledges that its security interests in the Released Trademarks are no longer in force.

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

HSBC BUSINESS CREDIT (USA) INC.

By: 

Name: Jimmy Schwartz

Title: Vice President

Schedule A

Mark	Serial No.	Application Date	Registration No.	Registration Date	Status of Mark	Current Owner/Applicant	Relevant Security Interest Filing
Appearance	75018793	11/9/95	2017480	11/19/96	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Appearance 2000	75017156	11/9/95	2017464	11/19/96	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Appearance Plus	75017155	11/9/95	2017463	11/19/96	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Bully	75510857	6/30/98	2354552	6/6/00	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401

Mark	Serial No.	Application Date	Registration No.	Registration Date	Status of Mark	Current Owner/Applicant	Relevant Security Interest Filing
Chelit	75205629	11/29/96	2229901	3/9/99	Registered	Fuller Brush Company, The	<u>Trademark Collateral Security Agreement;</u> <u>Assignee: HSBC Business Credit (USA) Inc., as Agent</u> <u>Assignor: The Fuller Brush Company, Inc.</u> <u>Signed: 9/28/06</u> <u>Recorded: 11/15/06</u> <u>Reel/Frame: 3428/0401</u>
D.C.W.	75510859	6/30/98	2244761	5/11/99	Registered	Fuller Brush Company, The	<u>Trademark Collateral Security Agreement;</u> <u>Assignee: HSBC Business Credit (USA) Inc., as Agent</u> <u>Assignor: The Fuller Brush Company, Inc.</u> <u>Signed: 9/28/06</u> <u>Recorded: 11/15/06</u> <u>Reel/Frame: 3428/0401</u>
Extender	75510860	6/30/98	2356641	6/13/00	Registered	Fuller Brush Company, The	<u>Trademark Collateral Security Agreement;</u> <u>Assignee: HSBC Business Credit (USA) Inc., as Agent</u> <u>Assignor: The Fuller Brush Company, Inc.</u> <u>Signed: 9/28/06</u> <u>Recorded: 11/15/06</u> <u>Reel/Frame: 3428/0401</u>
Franklin cleaning technology	75262441	3/24/97	2504830	11/6/01	Registered	Fuller Brush Company, The	<u>Trademark Collateral Security Agreement;</u> <u>Assignee: HSBC Business Credit (USA) Inc., as Agent</u> <u>Assignor: The Fuller Brush Company, Inc.</u> <u>Signed: 9/28/06</u> <u>Recorded: 11/15/06</u> <u>Reel/Frame: 3428/0401</u>

Mark	Serial No.	Application Date	Registration No.	Registration Date	Status of Mark	Current Owner/Applicant	Relevant Security Interest Filing
Fuller brush	78133038	6/4/02	2756149	8/26/03	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Health salud reactividad flammabilidad inflamabilidad	75161522	9/5/96	2121199	12/6/97	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
House of fuller	74621077	1/13/95	2239082	4/13/99	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
House of fuller	74621078	1/13/95	2239083	4/13/99	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401

Mark	Serial No.	Application Date	Registration No.	Registration Date	Status of Mark	Current Owner/Applicant	Relevant Security Interest Filing
Masury+Columbia	75534796	8/10/98	2376619	8/15/00	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Performance	75297145	5/23/97	2167516	6/23/98	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Rinse away	75262480	3/24/97	2179598	8/4/98	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Softhair	75428914	2/4/98	2386614	9/12/00	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401

Mark	Serial No.	Application Date	Registration No.	Registration Date	Status of Mark	Current Owner/Applicant	Relevant Security Interest Filing
T.E.T.	75048255	1/25/96	2086503	8/5/97	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Trumix	78132870	6/3/02	2754517	8/19/03	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
X-tract 320	75263006	3/24/97	2231161	3/9/99	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
X-trax	75005107	10/13/95	2004362	10/1/96	Registered	Fuller Brush Company, The	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401

Mark	Serial No.	Application Date	Registration No.	Registration Date	Status of Mark	Current Owner/Applicant	Relevant Security Interest Filing
Fuller brush	78193023	12/2/02	2866580	7/27/04	Registered	The Fuller Brush Company	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Fuller brush	78193067	12/10/02	2866581	7/27/04	Registered	The Fuller Brush Company	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
The fuller brush company	76459889	10/15/02	2880758	9/7/04	Registered	The Fuller Brush Company	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
The fuller brush company	76459898	10/15/02	2896619	10/26/04	Registered	The Fuller Brush Company	Trademark Collateral Security Agreement: Assignee: <u>HSBC Business Credit (USA) Inc., as Agent</u> Assignor: <u>The Fuller Brush Company, Inc.</u> Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401

Mark	Serial No.	Application Date	Registration No.	Registration Date	Status of Mark	Current Owner/Applicant	Relevant Security Interest Filing
The fuller brush company	74659899	10/15/02	2864212	7/20/04	Registered	The Fuller Brush Company	Trademark Collateral Security Agreement: Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Trumix	78134317	6/10/02	2787630	11/25/03	Registered	The Fuller Brush Company	Trademark Collateral Security Agreement: Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Trumix	78132878	6/3/02	2748964	8/5/03	Registered	The Fuller Brush Company	Trademark Collateral Security Agreement: Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Bully brush	75510858	6/30/98	2356640	6/13/00	Registered	The Fuller Brush Company, Inc.	Trademark Collateral Security Agreement: Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401

Mark	Serial No.	Application Date	Registration No.	Registration Date	Status of Mark	Current Owner/Applicant	Relevant Security Interest Filing
Design only	78520408	11/19/04	3078971	4/11/06	Registered	The Fuller Brush Company, Inc.	Trademark Collateral Security Agreement. Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Mini-mover	75510861	6/30/98	2277874	9/14/99	Registered	The Fuller Brush Company, Inc.	Trademark Collateral Security Agreement. Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Miser	75510862	6/30/98	2277875	9/14/99	Registered	The Fuller Brush Company, Inc.	Trademark Collateral Security Agreement. Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Nature's choice	74351685	1/25/93	1955247	2/6/96	Registered	The Fuller Brush Company, Inc.	Trademark Collateral Security Agreement. Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401

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Nova	75201168	11/21/96	2234840	3/23/99	Registered	The Fuller Brush Company, Inc.	Trademark Collateral Security Agreement: Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401
Prepare	75262689	3/24/97	2181513	8/11/98	Registered	The Fuller Brush Company, Inc.	Trademark Collateral Security Agreement: Assignee: HSBC Business Credit (USA) Inc., as Agent Assignor: The Fuller Brush Company, Inc. Signed: 9/28/06 Recorded: 11/15/06 Reel/Frame: 3428/0401