

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carlos Lagomarsino		05/24/2010	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	NetQuote, Inc.		
Street Address:	1860 Blake Street		
Internal Address:	Suite 900		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80202		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77652310	AUTOINSURANCEQUOTES.COM SHOP SMART & SAVE.	
CORRESPONDENCE DATA			
Fax Number:	(303)291-2400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-291-2303		
Email:	agasperini@perkinscoie.com		
Correspondent Name:	Angela Gasperini		
Address Line 1:	1899 Wynkoop St.		
Address Line 2:	Suite 700		
Address Line 4:	Denver, COLORADO 80202		
NAME OF SUBMITTER:	Angela Gasperini		
Signature:	/Angela Gasperini/		
Date:	06/09/2010		

OP \$40.00 77652310

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Carlos Lagomarsino, an individual residing in North Carolina ("Assignor"), is the owner of the trademarks described in Exhibit A hereto (the "Trademarks");

WHEREAS, pursuant to the terms of that certain Domain Name Assignment Agreement dated May 1, 2009 (the "Agreement"), by and among Assignor, and NetQuote, Inc. a Colorado corporation ("NetQuote"), Assignor assigned to NetQuote all of Assignor's right, title, and interest in and to the Trademarks (and the portion of the business to which the Trademarks pertain), together with the goodwill associated therewith; and

WHEREAS, NetQuote now desires Assignor to execute and deliver to NetQuote this Trademark Assignment to more fully evidence the assignment of the Trademarks to NetQuote.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. In connection with the transfer of the portion of the business to which the Trademarks pertain, Assignor hereby sells, transfers, conveys, assigns, and sets over unto NetQuote, its successors and assigns, Assignor's entire right, title and interest in and to the Trademarks, including, without limitation, all registrations and applications therefore and the right to apply for and register the Trademarks, in the United States of America and all foreign countries, together with the goodwill of Assignor's business in which the Trademarks are used and symbolized by the Trademarks, all common law and statutory rights related thereto, all rights of renewal and extension, and the right to sue and recover for damages and profits for past infringements thereof.

2. From time to time, Assignor will, at NetQuote's request and without further consideration, execute and deliver such instruments of sale, transfer, conveyance, assignment and confirmation, and perform any other reasonable acts NetQuote may reasonably request in order to sell, transfer, convey and assign to NetQuote all of Assignor's right, title, and interest in and to the Trademarks and to protect, enforce and defend the Trademarks.

Executed as of 5/24, 2010.

Assignor:


Name: _____

Carlos Lagomarsino

Title: CEO

State of North Carolina)
County of New Hanover) ss.

Before me, a Notary Public within and for said County, personally appeared Carlos Lagomarsino the person described in and who executed the foregoing instrument and acknowledged that he/she executed the same as his/her free act and deed on this 24 day of May 2010.

Jana Bell
Notary Public

MY COMMISSION EXPIRES 12/6/2014

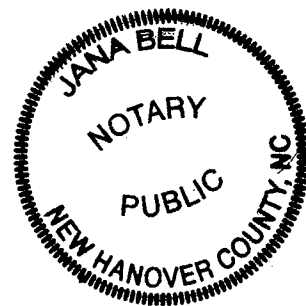


EXHIBIT A

Registration No.: 3753807

Serial No.: 77652310

Description of Trademark:

AutoInsuranceQuotes.com
Shop Smart & Save.

Word Mark: AUTOINSURANCEQUOTES.COM SHOP SMART & SAVE