

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INO Records, LLC		05/20/2010	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	Integrity Media, Inc.		
Street Address:	1000 Cody Road		
City:	Mobile		
State/Country:	ALABAMA		
Postal Code:	36695		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2714150	INOTOF	
CORRESPONDENCE DATA			
Fax Number:	(404)881-7777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-881-7000		
Email:	barbara.yates@alston.com		
Correspondent Name:	Laura Kees, Esq.		
Address Line 1:	1201 W. Peachtree Street		
Address Line 2:	c/o Alston & Bird LLP		
Address Line 4:	Atlanta, GEORGIA 30309-3424		
ATTORNEY DOCKET NUMBER:	018486/252057		
NAME OF SUBMITTER:	Laura Kees		
Signature:	/Laura Kees/		

OP \$40.00 2714150

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**TRADEMARK
 REEL: 004221 FRAME: 0913**

Date:

06/10/2010

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, INO Records, LLC, a corporation of the state of Tennessee with an address at 210 Jamestown Park, Suite 100, Brentwood, Tennessee, 37027 ("Assignor"), has in connection with Assignor's goods and services adopted, used or had bona fide intent to use, and is the owner of the trademark and service mark listed on **Schedule A** attached hereto and made a part hereof, and the goodwill associated therewith (the "Mark"); and


WHEREAS, Integrity Media, Inc., a corporation of the state of Delaware, having its principal place of business at 1000 Cody Road, Mobile, Alabama, 36695 ("Assignee"), desires to acquire all right, title and interest in and to the Mark; and

WHEREAS, Assignee is the successor to the business of Assignor, to which the Mark pertain, including marks for which there is a bona fide intent to use, and such business is ongoing and existing.

NOW, THEREFORE, in consideration of the promises and covenants in the this Trademark Assignment, and other good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, Assignor does hereby assign, transfer and convey to Assignee, its successors, assigns, and legal representatives, all right, title and interest throughout the word in and to the Mark, including all common law rights therein, all registrations and applications for registration thereof, and all goodwill associated therewith. This assignment includes, without limitation, (a) all rights to file applications directed to and obtain registrations for the Mark and to bring actions and recover damages for any and all past, present and future infringement of the Mark in any and all jurisdictions throughout the world, and (b) all rights to act as opponent in any opposition or cancellation proceeding relating to the Mark. Assignor agrees to cooperate with and assist Assignee in Assignee's obtaining, enforcing and defending its rights in the Mark. Assignor further agrees to provide Assignee with any materials and to execute any documents that Assignee believes would be beneficial to evidence the transfer of the rights to the Mark, and the filing, prosecution and maintenance of any applications to register the Mark.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by a duly authorized corporate officer to be effective as of May 20, 2010.

ASSIGNOR

By: 
Name: Jeffrey Davis Moseley
Title: Chief Manager
Date: 5-20-10

SCHEDULE A

UNITED STATES REGISTERED OR PENDING MARK

Trademark	Trademark Registration/Application No.
INOTOF	2,714,150