

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Playing Mantis, Inc.		05/28/2010	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Learning Curve Brands, Inc.		
Street Address:	2021 9th Street SE		
City:	Dyersville		
State/Country:	IOWA		
Postal Code:	52040		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2844730	JOHNNY LIGHTNING	
CORRESPONDENCE DATA			
Fax Number:	(574)287-3116		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	574-287-7772		
Email:	rsnyder808@aol.com		
Correspondent Name:	Richard W. Snyder		
Address Line 1:	105 E. Jefferson Blvd.		
Address Line 2:	Suite 800		
Address Line 4:	South Bend, INDIANA 46601		
ATTORNEY DOCKET NUMBER:	JL CLOTHING		
NAME OF SUBMITTER:	Richard W. Snyder		
Signature:	/Richard W. Snyder/		
Date:	06/10/2010		

OP \$40.00 2844730

Total Attachments: 2

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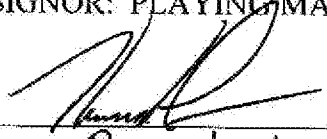
TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") dated May 28, 2010, by and between Playing Mantis, Inc., an Indiana corporation (the "Assignor") and LEARNING CURVE BRANDS, INC., a Delaware corporation ("Assignee").

Assignor hereby sells, assigns, and transfers to Assignee, its successors, and assigns Assignor's entire right, title, and interest in and to the Assigned Trademarks (as defined below) along with all goodwill associated with the Assigned Trademarks. The above assignment is granted free and clear of all security interests, liens, encumbrances, claims, or interests of any kind or nature. The above assignment is made as part of the transfer of substantially all of Assignor's business assets and properties pursuant to other agreements executed June 4, 2004, the transferred assets including the portion of Assignor's business with which the Trademarks are associated. As used herein, the term "Assigned Trademarks" shall mean those trademark registrations listed in Exhibit A attached hereto and made a part hereof, as well as: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all renewals thereof; and (d) all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and payments for past or future infringements thereof.

IN WITNESS WHEREOF, this Assignment has been duly executed by the parties hereto as of the date first written above.

ASSIGNOR: PLAYING MANTIS, INC. (an Indiana corporation)

By 
Its President

ASSIGNEE: LEARNING CURVE BRANDS, INC. (a Delaware Corporation)

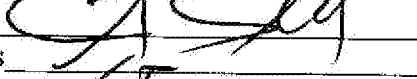
By 
Its CEO

EXHIBIT A

ASSIGNED TRADEMARKS

<u>Registration Date</u>	<u>Registration No.</u>	<u>Registered Trademark</u>	<u>Class/Goods</u>
5/25/04	2844730	Johnny Lightning	25/Clothing