

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Must Sell Company		06/09/2010	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	INC International Company		
Street Address:	143 Viburnum Drive		
City:	Kennett Square		
State/Country:	PENNSYLVANIA		
Postal Code:	19348		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3083344	MUST SELL COMPANY	
Registration Number:	3083343	MUSTSELL.COM	
Registration Number:	3083316	MUST SELL	
Registration Number:	3112455	SERIOUS SELLERS FOR SERIOUS BUYERS	
CORRESPONDENCE DATA			
Fax Number:	(216)771-3804		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-771-3800		
Email:	dphdocket@dpeterhochberg.com		
Correspondent Name:	D. Peter Hochberg		
Address Line 1:	1940 East 6th St. - 6th Floor		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	MP4719US (#90772)		
NAME OF SUBMITTER:	Sean F. Mellino		

OP \$115.00 3083344

Signature:	/Sean F. Mellino/
Date:	06/10/2010
Total Attachments: 1 source=TM Assign for Must Sell 06-09-10#page1.tif	

ASSIGNMENT

WHEREAS, Must Sell Company, a corporation of the Commonwealth of Pennsylvania, having an address at 143 Viburnum Drive, Kennett Square, Pennsylvania 19348, has adopted and is using the following trademarks:

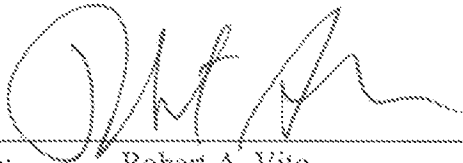
<u>Mark</u>	<u>Registration No.</u>	<u>Registered</u>	<u>Int. Class(es)</u>	<u>Attorney Ref.</u>
MUST SELL COMPANY	3,083,344	04/18/2006	35	MP4717US
MUSTSELL.COM	3,083,343	04/18/2006	35	MP4718US
MUST SELL	3,083,316	04/18/2006	35	MP4719US
SERIOUS SELLERS FOR SERIOUS BUYERS	3,112,455	07/04/2006	35	MP4720US

and

WHEREAS, INC International Company, a corporation of the Commonwealth of Pennsylvania having an office and place of business at 143 Viburnum Drive, Kennett Square, Pennsylvania 19348, is desirous of adopting said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Must Sell Company does hereby sell, assign and transfer unto the said INC International Company all right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations thereof.

MUST SELL COMPANY

By: 
Name: Robert A. Vito
Title: President

Date: 06-09-10