

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/28/2010

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
AG.COM, Inc.		06/10/2010	CORPORATION:

**RECEIVING PARTY DATA**

Name:	AGCM, INC.
Street Address:	One American Road
City:	Cleveland
State/Country:	OHIO
Postal Code:	44144
Entity Type:	CORPORATION:

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Serial Number:	78726669	AGINTERACTIVE
Registration Number:	3683514	KIWEE
Registration Number:	3046540	KIWEE
Registration Number:	3046541	KIWEE
Registration Number:	3623399	KIWEE
Registration Number:	3135146	MUGGINS
Registration Number:	3015598	WEBSHOTS
Registration Number:	3015595	WEBSHOTS
Registration Number:	3015597	WEBSHOTS
Registration Number:	3015596	WEBSHOTS
Registration Number:	3017887	WEBSHOTS
Registration Number:	3015594	WEBSHOTS

CH \$315.00 78726669

CORRESPONDENCE DATA

Fax Number: (216)252-6741

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 216-252-7300 x2294

Email: paul.cardenas@amgreetings.com

Correspondent Name: Paul Cardenas

Address Line 1: One American Road

Address Line 4: Cleveland, OHIO 44144

ATTORNEY DOCKET NUMBER:	AG
NAME OF SUBMITTER:	Paul Cardenas
Signature:	/paulcardenas/
Date:	06/10/2010
Total Attachments: 2 source=9590#page1.tif source=9590#page2.tif	

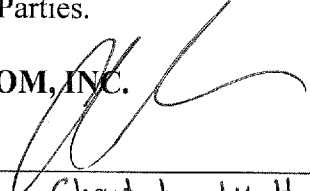
**NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS**

WHEREAS, AG.COM, INC., a corporation organized under the laws of the State of Delaware, (hereinafter "Assignor") is the owner of the registrations ("the Marks") identified on the attached Schedule 1;

WHEREAS, AGCM, INC., a corporation organized under the laws of Ohio (hereinafter "Assignee") is desirous of acquiring said Marks and the registrations thereof;


NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee and its successors and assigns all of Assignor's right, title and interest in and to said Marks, including the trademark registrations therefor, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks, effective *nunc pro tunc* as of February 28, 2010, the date of a Plan and Agreement of Merger and Certificate of Merger, as signed by the Parties.

**AG.COM, INC.**

By: 

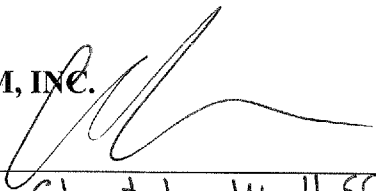
Name: Christopher W. Haffke

Title: Asst. Secretary

  
(Signature of Witness)

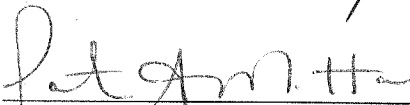
Patricia A. Motta  
(Name of Witness: Please Print or Type)

**AGCM, INC.**

By: 

Name: Christopher W. Haffke

Title: Asst. Secretary

  
(Signature of Witness)

Patricia A. Motta  
(Name of Witness: Please Print or Type)

**SCHEDULE 1**

<b>Trademark</b>	<b>Country</b>	<b>App No./ Reg. No.</b>
AGINTERACTIVE	United States	78/726669
KIWEE	United States	3683514
KIWEE	United States	3046540
KIWEE and Design	United States	3046541
KIWEE and Design (smile face)	United States	3623399
MUGGINS	United States	3135146
WEBSHOTS	United States	3015598
WEBSHOTS	United States	3015595
WEBSHOTS	United States	3015597
WEBSHOTS	United States	3015596
WEBSHOTS	United States	3017887
WEBSHOTS	United States	3015594