

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Syndeo Interactive, LLC		11/05/2009	LIMITED LIABILITY COMPANY: SOUTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BoomTown, LLC		
<b>Street Address:</b>	1629 Meeting Street Rd.		
<b>City:</b>	Charleston		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29405		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: SOUTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77829617	BOOMTOWN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(843)577-0460		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	843-720-3747		
<b>Email:</b>	efenno@fennolaw.com		
<b>Correspondent Name:</b>	Edward T. Fenno		
<b>Address Line 1:</b>	171 Church Street, Suite 160		
<b>Address Line 4:</b>	Charleston, SOUTH CAROLINA 29401		
<b>NAME OF SUBMITTER:</b>	Edward T. Fenno		
<b>Signature:</b>	/Edward T. Fenno/		
<b>Date:</b>	06/10/2010		

OP \$40.00 77829617

Total Attachments: 1

source=BoomTown - Notice of Name Change#page1.tif

CERTIFIED TO BE A TRUE AND CORRECT COPY  
AS TAKEN FROM AND COMPARED WITH THE  
ORIGINAL ON FILE WITH THE OFFICE

STATE OF SOUTH CAROLINA  
SECRETARY OF STATE

NOV 23 2009

AMENDED ARTICLES OF ORGANIZATION

Limited Liability Company – Domestic  
Filing Fee - \$110.00

*Mark Hammon*  
SECRETARY OF STATE OF SOUTH CAROLINA

**TYPE OR PRINT CLEARLY IN BLACK INK**

Pursuant to S.C. Code of Laws §33-44-204(a), the undersigned limited liability company adopts the following Amended Articles of Organization:

1. The name of the limited liability company is Syndeo Interactive, LLC
2. The date the articles of organization were filed is 2/16/2006
3. The articles of organization are amended in the following respects, of which all amended provisions may lawfully be included in the articles of organization. If the space on this form is not sufficient, please attach additional sheets containing a reference to the appropriate paragraph on this form.

The name of the company is changed to BoomTown, LLC to be effective November 1, 2009.

*Mark Hammon*

Signature (Please see the Filing Checklist below)

*E. Grier Allen*

Print or Type Name

Capacity/Position of Person Signing (You must check one box.)

Date 11/5/09

- Manager       Member       Organizer
- Fiduciary       Attorney-in-Fact

**Filing Checklist**

- Amended Articles of Organization (filed in duplicate)
- \$110.00 made payable to the Secretary of State's Office
- Self-Addressed, Stamped Return Envelope
- Make sure the proper individual has signed the form (Please see S.C. Code of Laws §33-44-205(a))
- **Limited Liability Company forms filed with the Secretary of State must be signed in the name of the company by a:**
  - (1) manager of a manager-managed company
  - (2) member of a member-managed company
  - (3) person organizing the company, if the company has not been formed or
  - (4) fiduciary, if the company is in the hands of a receiver, trustee or other court-appointed fiduciary
- Return all documents to:

South Carolina Secretary of State's Office  
Attn: Corporate Filings  
P.O. Box 11350  
Columbia, SC 2921

091125-0169  
BOOMTOWN, LLC

FILED: 11/23/2009

Filing Fee: \$110.00 ORIG



Mark Hammon

South Carolina Secretary of State

LLC -- Domestic -- Amended Articles of Organization